

CITY OF TUSCALOOSA PHASE II STORMWATER PROGRAM

PERMIT YEAR TWO ANNUAL REPORT MARCH 2004-MARCH 2005



Date Prepared: 3/9/2005

For questions regarding this report contact: Chad Christian 1000 28th Avenue Tuscaloosa, AL 35401

	Stormwate	er Program Permit Information			
1. Permitting Au	ithority: ADEM				
2. Permit Number		3. Permit Type: General			
	Tuscaloosa Small MS	64 Permit			
5. Date Issue: 3/10/2003 6. Date Expire: 3/9/2008					

General Information for MS4 Operator					
1. Operator Name:	Alvin P. DuPont				
2. Operator Title:	Mayor				
3. Represented Entity:	City of Tuscaloosa				
4. Mailing Address:	1000 28th Avenue				
5. Mail City, State, Zip:	Tuscaloosa, AL 35401				
6. Phone Number:					
7. E-Mail Address:					
8. Co-Permitting With:					
9. Population: 80,000	Households: 0	Area (sq mi): 0			
10. Official Website:					

	General Information for Primary Contact Person
1. Name:	Chad Christian
	Storm Drainage Engineer
3. Phone Number	1' '
4. E-Mail Address:	8

	General Information for Secondary Contact Person
1. Name:	
2. Title:	
3. Phone Number	
4. E-Mail Address:	

Plan Contents Summary

The Stormwater Management Plan consists of the following Minimum Control Measures and BMPs:

Minimum Control Measures and BMPs		
Public Education and Outreach		
Advertise Stormwater Hotline		
	3/10/2003	3/10/200
Conduct Public Education	- ,,,	
	3/10/2003	3/10/200
Develop Educational Resources	·	
	3/10/2003	3/10/200
Expand Educational Resources		<u>- I</u>
	3/10/2005	3/10/200
Storm Drain Stenciling		
	3/10/2004	3/10/200
Public Participation/Involvement		<u> </u>
Community Clean-Ups		
	3/10/2005	3/10/200
Establish Citizen Volunteer Organization		
	3/10/2003	3/10/2004
stablish Citizen Watch Groups		<u> </u>
	3/10/2006	3/10/2007
inalize Citizen Panel Recommendations		·
	3/10/2004	3/10/2005
ublic Awareness - Radio Media/Television		
	3/10/2004	3/10/2005
ublic Meetings - Print Media		
	3/10/2003	3/10/2004
Illicit Discharge Detection and Elimination		
icit Discharge Detection and Elimination		
of Disabour Fundamental Control of the Control of t	3/10/2004	3/10/2007
cit Discharge Employee Training		
	3/10/2003	3/10/2005
plement Illicit Discharge Tracking System		
	3/10/2003	3/10/2004
dinance/Regulatory Mechanism Evaluation		
	3/10/2003	3/10/2006
cycling Program		
	3/10/2003	3/10/2005
wer System Map		
	3/10/2003	12/9/2006
Construction Site Runoff Control		

Statewide Program Established		
Post Construction During		
Post-Construction Runof	Control	
Ordinance Evaluation	3/10/2003	3/10/2004
		
Publication of BMP's	3/10/2004	3/10/2006
		T
Statewide Program Established	3/10/2004	3/10/2005
		,
Pollution Prevention/Good Ho	woodsoo-in-	
Develop Pollution Prevention Plan	ousekeeping	·
	1 2/40/2000	Takaraa
Employee Training Materials	3/10/2003	3/10/2005
	T 2/40/2002	1 2/4 0/2020 4
mplement Information Management System	3/10/2003	3/10/2004
	3/10/2003	2/40/0004
Pollution Prevention/Housekeeping Effectiveness	3/10/2003	3/10/2004
	3/10/2004	2/40/0007
rain Employees	3/10/2004	3/10/2007
	3/10/2004	2/40/0005
	3/10/2004	3/10/2005

Public Education and Outreach

Descriptive Text:

To satisfy this minimum control measure, the operator of a regulated small MS4 needs to:

- 1. Implement a public education program to distribute educational materials to the community, or conduct equivalent outreach activities about the impacts of storm water discharges on local waterbodies and the steps that can be taken to reduce storm water pollution; and
- 2. Determine the appropriate best management practices (BMPs) and measurable goals for this minimum control measure.

An informed and knowledgeable community is crucial to the success of a storm water management program since it helps to ensure the following:

- 1. Greater support for the program as the public gains a greater understanding of the reasons why it is necessary and important. Public support is particularly beneficial when operators of small MS4s attempt to institute new funding initiatives for the program or seek volunteers to help implement the program; and
- 2. Greater compliance with the program as the public becomes aware of the personal responsibilities expected of them and others in the community, including the individual actions they can take to protect or improve the quality of area waters.

Number of BMPs associated with control measure:

Important Dates:

Earliest Start Date: 3/10/2003

End Date:

3/10/2004

Details of BMPs and Work Performed for Them Advertise Stormwater Hotline Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2004 Permits Years during which activities are scheduled: Year 1 X Year 2 Year 3 Year 4 Year 5 Name of Separate Implementing Entity: Unknown BMP Description: Advertise the Stormwater Hotline once established. This will promote citizen interest and participation in the stormwater management plan and establish a direct link from the community and stakeholders to the program. Has Goal Been Accomplished: YES Work Performed Date: 3/11/2004 Responsible Party: Chad Christian, Storm Drainage Engineer Continued Distribution of Phase II Brochure Approximately 1000 additional copies of existing Phase II brochure distributed during permit year 2 at various small public meetings and speaking engagements. Refer to Appendix B for sample copy. Date: 7/2/2003 Responsible Party: Chad Christian, Unknown Started Distribution of Phase II Brochure Began distribution of Tuscaloosa stormwater brochure with contact information and telephone number. Approximately 1000 copies distributed to date at numerous small public meetings and speaking engagements as well as the major presentations listed. **Conduct Public Education** Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2004 Permits Years during which activities are scheduled: Year 1 X Year 2 X Year 3 X Year 4 X Year 5 Name of Separate Implementing Entity: Unknown BMP Description:

education of the public concerning BMP's. Distribute brochures and other educational materials. Has Goal Been Accomplished: NO

Work Performed

Speak at seminars and public meetings to raise awareness of the City's Phase II program and begin

Date: 3/9/2005 Responsible Party:

"Our Great Lake" Media Campaign Initiated

A multiyear media campaign has been funded during Permit Year Two to raise public awareness about watershed issues and to protect Lake Tuscaloosa, our local drinking water source. The campaign has entailed radio, newspaper, and billboard advertisement and watershed signs within the Lake Tuscaloosa Watershed. In addition, the website www.ourgreatlake.org was established. Refer to Appendix B for details of this campaign.

Date: 10/10/2003 Responsible Party: Bennett Bearden, Unknown

Legal Aspects of Phase II Speech

Speech conducted and paper presented to ABICLE "What Every Real Estate Lawyer Needs to Know" Conference covering all legal aspects of the EPA Phase II Program as it relates to affected municipalities.

Date: 9/23/2004

Responsible Party: Chad Christian, Storm Drainage Engineer

Media Campaign Initiated

An \$18,000 "Stormwater Media Campaign" contract was authorized by the Tuscaloosa City Council on 9/23/04. This contract has led to the creation and running of stormwater education print, radio, and television advertisement. Please refer to Appendix B for examples and details of this campaign.

Date: 8/27/2003

Responsible Party: Chad Christian, Unknown

NEMO Presentation

Gave NEMO Presentation to Alabama Genernal Contractors Seminar "Employee Training for Inspecting BMPs". Copy of meeting notice included in Appendix.

Date: 3/2/2004

Responsible Party: Joe Robinson, Unknown

Speech to Local Realtor's Meeting

Delivered talk to Tuscaloosa Realtor's group and distributed ordinance and brochures.

Date: 6/25/2003

Responsible Party: Chad Christian, Unknown

Tuscaloosa Phase II Presentation

Delivered Model Community presentation on details of the City of Tuscaloosa Phase II Program. Copy of meeting notice included in Appendix.

Date: 2/11/2004

Responsible Party: Chad Christian, Unknown

WaterQuest Presentation

Conducted presentation on the Tuscaloosa Phase II Program at WaterQuest Nonpoint Source Watershed Forum and distributed ordinance, brochures, legal paper, and outfall mapping requirements. Copy of meeting notice included in Appendix.

Develop Educational Resources

Responsible Party: Unknown, Unknown

Start Date: 3/10/2003

End Date: 3/10/2004

Permits Years during which activities are scheduled:

Year 1 X

Year 2

Year 3

Year 4

Year 5

Name of Separate Implementing Entity:

Unknown

BMP Description:

Develop or collect existing brochures, fact sheets, print advertisements, radio and television media, and other educational materials to build a stormwater toolbox. Identify volunteer educators to be used for public education programs.

Has Goal Been Accomplished: YES

Work Performed

Date: 10/10/2003 Responsible Party: Bennett Bearden, Unknown

Created Educational Paper on Legal Aspects of Phase II

Paper written for educational effort covering the legal aspects of the Phase II program. Presented originally to real estate seminar and subsequently distibuted at WaterQuest 2004. Copy included in Appendix.

Date: 7/2/2003

Responsible Party: Chad Christian, Unknown

Created Tuscaloosa Phase II Brochure

Printed first run of City of Tuscaloosa Stormwater brochures. Brochure was created based on an EPA example brochure. Sample copy included in Appendix.

Public Participation/Involvement

Descriptive Text:

To satisfy this minimum control measure, the operator of a regulated small MS4 must:

- 1. Comply with applicable State, Tribal, and local public notice requirements; and
- 2. Determine the appropriate best management practices (BMPs) and measurable goals for this minimum control measure.

EPA believes that the public can provide valuable input and assistance to a regulated small MS4's municipal storm water management program and, therefore, suggests that the public be given opportunities to play an active role in both the development and implementation of the program. An active and involved community is crucial to the success of a storm water management program because it allows for:

- 1. Broader public support since citizens who participate in the development and decision making process are partially responsible for the program and, therefore, may be less likely to raise legal challenges to the program and more likely to take an active role in its implementation;
- 2. Shorter implementation schedules due to fewer obstacles in the form of public and legal challenges and increased sources in the form of citizen volunteers;
- 3. A broader base of expertise and economic benefits since the community can be a valuable, and free, intellectual resource; and
- 4. A conduit to other programs as citizens involved in the storm water program development process provide important cross-connections and relationships with other community and government programs. This benefit is particularly valuable when trying to implement a storm water program on a watershed basis, as encouraged by EPA.

Number of BMPs associated with control measure:

Important Dates:

Earliest Start Date: 3/10/2003

End Date:

3/10/2005

Details of BMPs and Work Performed for Them Establish Citizen Volunteer Organization Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2004 Permits Years during which activities are scheduled: Year 1 X Year 2 Year 3 Year 4 Year 5 Name of Separate Implementing Entity: Unknown **BMP Description:** Create a citizen group to provide input from various viewpoints concerning storm water management policies and BMPs. Use the group to assist with water quality monitoring and location of outfalls, identifying illicit discharges, and stenciling storm drains. Has Goal Been Accomplished: NO **Work Performed** Date: 3/8/2005 Responsible Party: Chad Christian, Unknown Amend NOI to Move Goal to Permit Year Three We have not accomplished this task and wish to move this goal to Permit Year Three. Finalize Citizen Panel Recommendations Responsible Party: Unknown, Unknown Start Date: 3/10/2004 End Date: 3/10/2005 Permits Years during which activities are scheduled: Year 1 Year 2 X Year 3 Year 4 Year 5 Name of Separate Implementing Entity: Unknown BMP Description: Compile the final recommendations of the Citizen Panel and publish the results. Make copies of the report freely available to the citizens. Has Goal Been Accomplished: NO Work Performed Date: 3/8/2005 Responsible Party: Amend NOI to Move Goal to Permit Year Three We have not accomplished this task and wish to move this goal to Permit Year Three. Public Awareness - Radio Media/Television Responsible Party: Unknown, Unknown Start Date: 3/10/2004 End Date: 3/10/2005 Permits Years during which activities are scheduled: Year 1 Year 2 X Year 3 Year 4 Year 5 Name of Separate Implementing Entity: Unknown BMP Description: Radio and television spots promoting personal responsibility for compliance with the stormwater program and/or informing the public about the construction permit process. Has Goal Been Accomplished: YES

Work Performed

Date: 9/23/2004 Responsible Party: Chad Christian, Storm Drainage Engineer

Media Campaign Initiated

An \$18,000 "Stormwater Media Campaign" contract was authorized by the Tuscaloosa City Council on 9/23/04. This contract has led to the creation and running of stormwater education print, radio, and television advertisement. Please refer to Appendix B for examples and details of this campaign.

Public Meetings - Print Media

Responsible Party: Unknown, Unknown

Start Date: 3/10/2003 | End Date: 3/10/2004

Permits Years during which activities are scheduled:

Year 1 X Year 2

Year 3

Year 4

Year 5

Name of Separate Implementing Entity:

Unknown

BMP Description:

Notify citizens of public meetings in several different print media.

Has Goal Been Accomplished: NO

Work Performed

Date: 3/8/2005 Responsible Party: Chad Christian, Unknown

Amend NOI to Move Goal to Permit Year Three

We have not accomplished this task and wish to move this goal to Permit Year Three.

Illicit Discharge Detection and Elimination

Descriptive Text:

Recognizing the adverse effects illicit discharges can have on receiving waters, the final rule requires an operator of a regulated small MS4 to develop, implement and enforce an illicit discharge detection and elimination program. This program must include the following:

- 1. A storm sewer system map, showing the location of all outfalls and the names and location of all waters of the United States that receive discharges from those outfalls;
- 2. Through an ordinance, or other regulatory mechanism, a prohibition (to the extent allowable under State, Tribal, or local law) on non-storm water discharges into the MS4, and appropriate enforcement procedures and actions;
- 3. A plan to detect and address non-storm water discharges, including illegal dumping, into the MS4;
- 4. The education of public employees, businesses, and the general public about the hazards associated with illegal discharges and improper disposal of waste; and
- 5. The determination of appropriate best management practices (BMPs) and measurable goals for this minimum control measure.

Discharges from MS4s often include wastes and wastewater from non-storm water sources. A study conducted in 1987 in Sacramento, California, found that almost one-half of the water discharged from a local MS4 was not directly attributable to precipitation runoff. A significant portion of these dry weather flows were from illicit and/or inappropriate discharges and connections to the MS4. Illicit discharges enter the system through either direct connections (e.g., wastewater piping either mistakenly or deliberately connected to the storm drains) or indirect connections (e.g., infiltration into the MS4 from

cracked sanitary systems, spills collected by drain outlets, or paint or used oil dumped directly into a drain). The result is untreated discharges that contribute high levels of pollutants, including heavy metals, toxics, oil and grease, solvents, nutrients, viruses, and bacteria to receiving waterbodies. Pollutant levels from these illicit discharges have been shown in EPA studies to be high enough to significantly degrade receiving water quality and threaten aquatic, wildlife, and human health.

Number of BMPs associated with control measure:

Important Dates:

Earliest Start Date: 3/10/2003

End Date:

3/10/2005

Details of BMPs and Work Performed for Them Illicit Discharge Employee Training Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2005 Permits Years during which activities are scheduled: Year 1 X Year 2 X Year 3 X Year 4 Year 5 Name of Separate Implementing Entity: Unknown **BMP** Description: Design and administer a training program for employees to teach them to recognize and document potential illicit discharges. Has Goal Been Accomplished: NO **Work Performed** Date: 1/3/2005 Responsible Party: Chad Christian, Storm Drainage Engineer Initiated Employee Training A core group of employees has been trained and consequently our inspection and enforcement activities have been ramped up during Permit Year Two. Additional employees will be trained during Permit Year Three to expand these efforts. We therefore need to amend our NOI to reflect this continued training activity. Implement Illicit Discharge Tracking System Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2004 Permits Years during which activities are scheduled: Year 1 X Year 2 Year 3 Year 4 Year 5 Name of Separate Implementing Entity: Unknown BMP Description: Implement an information management system to gather and document all information concerning illicit discharge detention and elimination. Summarize results including outfalls screened, number of illicit discharges discovered through screening or complaints, and illicit discharges resolved. Has Goal Been Accomplished: YES **Work Performed** Recycling Program Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2005 Permits Years during which activities are scheduled: Year 1 X Year 2 X Year 3 Year 4 Year 5 Name of Separate Implementing Entity: Unknown BMP Description: Initiate or publicize an existing recycling program to collect commonly dumped wastes such as antifreeze, motor oil, paint, and pesticides.

Has Goal Been Accomplished: YES

Work Performed

Date: 3/11/2004

Responsible Party:

Continued Growth of Recycling Program

The Environmental Services Department of the City of Tuscaloosa has expanded the Recycling Program during Permit Year Two as follows:

The program currently serves 6000 residences and will add another 2000 in April 2005. To promote recycling, three different radio and television ads are run throughout the year and an educational brochure is distributed. Additional outreach is performed by speaking at public meetings and an educational program is presented to grades K-12 in the local schools. Please refer to Appendix B for additional details and sample educational materials.

Construction Site Runoff Control

Descriptive Text:

The Phase II Final Rule requires an operator of a regulated small MS4 to develop, implement, and enforce a program to reduce pollutants in storm water runoff to their MS4 from construction activities that result in a land disturbance of greater than or equal to one acre. The small MS4 operator is required to:

- 1. Have an ordinance or other regulatory mechanism requiring the implementation of proper erosion and sediment controls, and controls for other wastes, on applicable construction sites;
- 2. Have procedures for site plan review of construction plans that consider potential water quality impacts;
- 3. Have procedures for site inspection and enforcement of control measures;
- 4. Have sanctions to ensure compliance (established in the ordinance or other regulatory mechanism);
- 5. Establish procedures for the receipt and consideration of information submitted by the public; and
- 6. Determine the appropriate best management practices (BMPs) and measurable goals for this minimum control measure.

Polluted storm water runoff from construction sites often flows to MS4s and ultimately is discharged into local rivers and streams. Of the pollutants listed in Table 1, sediment is usually the main pollutant of concern. Sediment runoff rates from construction sites are typically 10 to 20 times greater than those of agricultural lands, and 1,000 to 2,000 times greater than those of forest lands. During a short period of time, construction sites can contribute more sediment to streams than can be deposited naturally during several decades. The resulting siltation, and the contribution of other pollutants from construction sites, can cause physical, chemical, and biological harm to our nation's waters. For example, excess sediment can quickly fill rivers and lakes, requiring dredging and destroying aquatic habitats.

Table 1
Pollutants Commonly Discharged From Construction Sites

Sediment Solid and sanitary wastes Phosphorous (fertilizer) Nitrogen (fertilizer)
Pesticides
Oil and grease
Concrete truck washout

Number of BMPs associated with control measure:

Important Dates:

Earliest Start Date:

End Date:

Details of BMPs and Work Performed for Them

Post-Construction Runoff Control

Descriptive Text:

The Phase II Final Rule requires an operator of a regulated small MS4 to develop, implement, and enforce a program to reduce pollutants in post-construction runoff to their MS4 from new development and redevelopment projects that result in the land disturbance of greater than or equal to 1 acre. The small MS4 operator is required to:

- 1. Develop and implement strategies which include a combination of structural and/or non-structural best management practices (BMPs);
- 2. Have an ordinance or other regulatory mechanism requiring the implementation of post-construction runoff controls to the extent allowable under State, Tribal or local law,
- 3. Ensure adequate long-term operation and maintenance of controls;
- 4. Determine the appropriate best management practices (BMPs) and measurable goals for this minimum control measure.

Post-construction storm water management in areas undergoing new development or redevelopment is necessary because runoff from these areas has been shown to significantly effect receiving waterbodies. Many studies indicate that prior planning and design for the minimization of pollutants in post-construction storm water discharges is the most cost-effective approach to storm water quality management.

There are generally two forms of substantial impacts of post-construction runoff. The first is caused by an increase in the type and quantity of pollutants in storm water runoff. As runoff flows over areas altered by development, it picks up harmful sediment and chemicals such as oil and grease, pesticides, heavy metals, and nutrients (e.g., nitrogen and phosphorus). These pollutants often become suspended in runoff and are carried to receiving waters, such as lakes, ponds, and streams. Once deposited, these pollutants can enter the food chain through small aquatic life, eventually entering the tissues of fish and humans. The second kind of post-construction runoff impact occurs by increasing the quantity of water delivered to the waterbody during storms. Increased impervious surfaces interrupt the natural cycle of gradual percolation of water through vegetation and soil. Instead, water is collected from surfaces such as asphalt and concrete and routed to drainage systems where large volumes of runoff quickly flow to the nearest receiving water. The effects of this process include streambank scouring and downstream flooding, which often lead to a loss of aquatic life and damage to property.

Number of BMPs associated with control measure:

2

Important Dates:

Earliest Start Date: 3/10/2003

End Date: 3

3/10/2005

Details of BMPs and Work Performed for Them Identification of BMP's Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2004 Permits Years during which activities are scheduled: Year 1 X Year 2 Year 3 Year 4 Year 5 Name of Separate Implementing Entity: **BMP Description:** Identify and catalog a mix of effective BMPs tailored to the geography and rainfall patterns of Tuscaloosa. Utilize existing manuals or guidance available from regulatory bodies when possible. Has Goal Been Accomplished: YES **Work Performed** Date: 2/3/2004

Date. 2/3/2004	Responsible Party	/: Tuscaloosa Cit	y Council, Unkno	own	
BMP Manual Adopted Tuscaloosa City Coul Water Management	d ncil adopted Alabama on Construction Sites	Handbook for Er and Urban Areas	rosion Control, S	sediment Control, and	l Storm
Publication of BMP's	S				
Responsible Party: U	nknown, Unknown			<u> </u>	<u> </u>
Start Date: 3/10/2004		End Da	ate: 3/10/2005		
Permits Years during	which activities are so				
Year		Year 3	Year 4	Year 5	
Name of Separate Im Unknown	plementing Entity:				
BMP Description:					
Distribute the previous	sly developed BMP Ma	anual to develope	ers, municipal st	aff and interested citi	zens
Has Goal Been Accon	nplished: YES		,		
16					

Work Performed

Date: 1/3/2005 Responsible Party: Chad Christian, Storm Drainage Engineer

Adopted BMP Manual Made Available

Two hard copies of the adopted BMP manual (Alabama Handbook) were made available for public inspection and use at the Tuscaloosa Department of Transportation office.

Pollution Prevention/Good Housekeeping

Descriptive Text:

Recognizing the benefits of pollution prevention practices, the rule requires an operator of a regulated small MS4 to:

- 1. Develop and implement an operation and maintenance program with the ultimate goal of preventing or reducing pollutant runoff from municipal operations into the storm sewer system;
- 2. Include employee training on how to incorporate pollution prevention/good housekeeping techniques into municipal operations such as park and open space maintenance, fleet and building maintenance, new construction and land disturbances, and storm water system maintenance. To minimize

duplication of effort and conserve resources, the MS4 operator can use training materials that are available from EPA, their State or Tribe, or relevant organizations;

3. Determine the appropriate best management practices (BMPs) and measurable goals for this minimum control measure.

The Pollution Prevention/Good Housekeeping for municipal operations minimum control measure is a key element of the small MS4 storm water management program. This measure requires the small MS4 operator to examine and subsequently alter their own actions to help ensure a reduction in the amount and type of pollution that: (1) collects on streets, parking lots, open spaces, and storage and vehicle maintenance areas and is discharged into local waterways; and (2) results from actions such as environmentally damaging land development and flood management practices or poor maintenance of storm sewer systems. While this measure is meant primarily to improve or protect receiving water quality by altering municipal or facility operations, it also can result in a cost savings for the small MS4 operator, since proper and timely maintenance of storm sewer systems can help avoid repair costs from damage caused by age and neglect.

Number of BMPs associated with control measure:

Important Dates:

Earliest Start Date: 3/10/2003

End Date:

3/10/2005

Details of BMPs and Work Performed for Them **Develop Pollution Prevention Plan** Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2005 Permits Years during which activities are scheduled: Year 1 X Year 2 X Year 3 X Year 4 Year 5 Name of Separate Implementing Entity: Unknown BMP Description: Develop a comprehensive Pollution Prevention Plan that identifies the following: BMP's, Management Practices and Maintenance Schedules, Recycling Efforts, Waste Disposal Guidelines, and Areas of Concern. Has Goal Been Accomplished: NO **Work Performed** Date: 2/3/2004 Responsible Party: Chad Christian, Unknown **BMPs** Identified BMP menu identified with the adoption of the Alabama Handbook for Erosion Control, Sediment Control, and Storm Water Management on Construction Sites and Urban Areas. Date: 1/13/2004 Responsible Party: Natural Resources Subcommittee, Unknown City of Tuscaloosa Comprehensive Plan Input The City of Tuscaloosa Comprehensive Plan is being updated currently. A Stormwater/Watershed Task Force was formed from members of the Comprehensive Plan Natural Resources Subcommittee to submit goals and guidelines for inclusion in the new Comprehensive Plan. A summary of the recommendations made is included in the Appendix. Date: 3/11/2004 Responsible Party: Chad Christian, Storm Drainage Engineer Continued Development of Plan An additional street sweeping route has been started to focus on residential neighborhoods. We now have three street sweeping routes in regular implementation. Our NOI needs to be amended to reflect the completion of our Pollution Prevention Plan in Permit Year Three. **Employee Training Materials** Responsible Party: Unknown, Unknown Start Date: 3/10/2003 End Date: 3/10/2004 Permits Years during which activities are scheduled: Year 1 X Year 2 Year 3 Year 4 Year 5 Name of Separate Implementing Entity: Unknown **BMP** Description: Develop and collect training materials to educate staff about pollution prevention and good housekeeping. Some items will need to be specifically tailored to Tuscaloosa while others are available from EPA and other external sources. Has Goal Been Accomplished: YES

Work Performed

Responsit	ole Party: Unknown	n, Unknown			
	: 3/10/2003			ate: 3/10/2004	
Permits Ye	ears during which	activities are so	heduled:		
	Year 1 X	Year 2	Year 3	Year 4	Year 5
Name of S Unknown	Separate Implemer	iting Entity:			
ouπalls. Us	an information ma se system to sched	dule and perfor	tem to track the i	inventory of stor	mwater facilities and d report any actions taken.
Has Goal E	Been Accomplishe	d: YES			
	16/		Vork Performed		

AAOIK Leuolmed

		. 50%			
Train Empl	oyees				
Responsible	e Party: Unknow	vn, Unknown			
Start Date: 3	3/10/2004		End Da	ate: 3/10/2005	
Permits Yea	ars during which	activities are sch			
	Year 1	Year 2 X	Year 3	Year 4	Year 5
Name of Se Unknown	parate Impleme	enting Entity:			
BMP Descri Utilizing the housekeepir	ption: Employee Trair ng measures.	ning Toolbox prev	iously created,	train staff on pol	lution prevention and good
Has Goal Be	en Accomplish	ed: NO			
A STATE OF THE STA					

Work Performed

10000 10	
Date: 3/11/2004	Responsible Party: Chad Christian, Storm Drainage Engineer
Core Group of Empl A core group of emp reflect the completio	oyees Trained blookers trained during Permit Year Two. Our NOI should be amended to not employee training in Permit Year Three.



APPENDIX B





"STORMWATER" MEDIA CAMPAIGN





NEWSPAPER ADS

RADIO SPOTS



F YOUR CAR IS LEAKING OIL ON THE STREET, REMEMBER IT'S NOT JUST LEAKING OIL ON THE STREET.

Leaking oil goes from your car to the street. Rainfall washes the oil into the storm drain and into our lakes and streams.

Imagine the amount of oil that finds its way from leaky gaskets into our water.

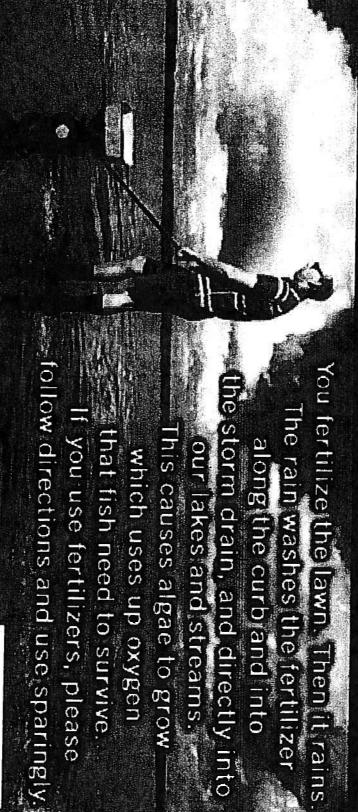
So please, fix oil leaks.





a message from the Tuscaloosa Department of Transportation

WHEN YOU'RE FERTILIZING THE LAWN, REMEMBER YOU'RE NOT JUST FERTILIZING THE LAWN.





a message from the Tuscaloosa Department of Transportation



STORMWATER RADIO AD COPY - OIL

DO YOU KNOW WHAT'S IN YOUR WATER?

WHEN YOUR CAR LEAKS OIL ON THE STREET...

IT WASHES INTO OUR STORM DRAINS...AND INTO OUR LAKES, STREAMS, AND RIVERS. CLEAN WATER IS CRUTIAL TO OUR HEALTH AND OUR ECONOMY. IT'S UP TO ALL OF US TO HELP PROTECT OUR GREAT LAKES AND STREAMS.

FIX OIL LEAKS...

HAVE YOUR OIL CHANGED BY A PROFESSIONAL...

OR IF YOU DO IT YOURSELF, TAKE THE USED OIL TO A RECYCLING FACILITY.

THIS MESSAGE IS BROUGHT TO YOU BY THE TUSCALOOSA DEPARTMENT OF TRANSPORTATION....FOR MORE INFORMATION ON PROTECTING TUSCALOOSA AREA WATERSHEDS...PLEASE CALL THE TUSCALOOSA STORMWATER HOTLINE AT 349-0240.

STORMWATER RADIO AD COPY - CAR WASH

DO YOU KNOW WHAT'S IN YOUR WATER?

WHEN YOU WASH YOUR CAR IN THE DRIVEWAY, ALL THAT SOAP, OILY GRIT AND CHEMICALS CAN WASH INTO OUR RIVERS, LAKES, AND STREAMS. THIS EFFECTS WATER QUALITY AND HARMS FISH AND WILDLIFE.

WE ALL BENEFIT FROM CLEAN WATER, SO DO YOUR PART TO HELP PROTECT OUR GREAT LAKES AND STREAMS.

WASH YOUR CAR SENSIBLY AT A PROFESSIONAL CAR WASH OR
WASH IT YOURSELF IN YOUR YARD, SO THE GROUND CAN FILTER THE
WATER NATURALLY.

THIS MESSAGE IS BROUGHT TO YOU BY THE TUSCALOOSA DEPARTMENT
OF TRANSPORTATION....FOR MORE INFORMATION ON PROTECTING
TUSCALOOSA AREA WATERSHEDS...PLEASE CALL THE TUSCALOOSA
STORMWATER HOTLINE AT 349-0240.

STORMWATER RADIO AD COPY - FERTILIZER

DO YOU KNOW WHAT'S IN YOUR WATER?

WHEN YOU FERTILIZE YOUR LAWN, RAIN CAN WASH THE EXCESS IN THE STORM DRAINS, THEN INTO WATERWAYS WHERE IT CAN HARM AQUATIC PLANTS AND ANIMALS. CLEAN WATER SUPPORTS A THRIVING AQUATIC ECOSYSTEM.

HELP PROTECT OUR GREAT LAKES AND STREAMS. CONTACT THE TUSCALOOSA COUNTY EXTENSION AGENCY TO FIND OUT WHAT'S BEST FOR YOUR LAWN.

THIS MESSAGE IS BROUGHT TO YOU BY THE TUSCALOOSA DEPARTMENT OF TRANSPORTATION....FOR MORE INFORMATION ON PROTECTING TUSCALOOSA AREA WATERSHEDS...PLEASE CALL THE TUSCALOOSA STORMWATER HOTLINE AT 349-0240.

315 28th Ave. P.O. Box 20587 Tuscaloosa, Alabama 35402-0587 TEL:(205) 722-0111 FAX: (205) 722-0109 FED ID# 63-0836933

The New York Times Company

1231 VOTAL AMOUNT OUE	"UNAPPLIED AMOUNT	31 1894	OF PAYMENT
2,662.92		DUE UPON RECEIPT	
CURRENT NET AMOUNT DUE	30 DAYS	40 DAYS	OVER 90 DAYS
2,662.92	.00	.00	.00

NYOICE #	4 PAGE 0	5 BILLING DATE	6 BILLED ACCOUNT 4	PI MAINTANCE ABORES
186526	1	11/30/04	15003529	

THE TUSCALOOSA NEWS PO BOX 116477 ATLANTA GA 30368-6477

SOUTHERN DIGITAL DESIGN P O BOX 2536 TUSCALOOSA AL 35403

		PLEASE DETACH AND RETURN UPPER PORT	15 SAU SIZE 1	THAES RUN 19 G	LOSS AMOUNT 20 NET AMOUN
DATE I	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION-OTHER COMMENTS/CHARGES	[16] BILLED UNITS [1	I KATE	
		BALANCE FORWARD			3,672.7
10/31	1014	Payment on Account	1	Ì	-3,672.7
1/18	1014	Payment on Account			
1/01	N05631903	RETL CHURCH, CHAR, CIV	2x3I	1	137.1
17 01	RETL CHURCH, CH		61	22.85	
1		NEWS/FULL	1	_	225 6
1/03	N05631987	RETAIL REP	3x6I	1	225.0
, 03	RETAIL REP	LAKE TUSCALOOSA	181	12.50	
1		NEWS/FULL		_	205.6
1/04	N05233651	RETL CHURCH, CHAR, CIV	3x3I	1	205.6
, [RETL CHURCH, CH	WATERSHED	91	22.85	
		NEWS/FULL	1		75.0
L1/06	N05631999	RETAIL REP	2x3I	1 1	75.0
· 1	RETAIL REP	LAKE TUSCALOOSA GAMEDAY	61	12.50	
1		NEWS/FULL	357	1	225.0
L1/07	N05632000	RETAIL REP	3x6I 18I	12.50	223.0
	RETAIL REP	LAKE TUSCALOOSA	1 101	12.50	
ı		NEWS/FULL	3x3I	1	205.6
L1/08	N05233652	RETL CHURCH, CHAR, CIV	3x31 9I	22.85	20011
	RETL CHURCH, CH	WATERSHED	1 34	22.03	
		NEWS/FULL RETAIL REP	3x6I	1	225.0
L1/10	N05632016	NEWS/FULL	181	12.50	
, 1	RETAIL REP NO5233652	RETL CHURCH, CHAR, CIV	3x3I	1	205.6
L1/11	RETL CHURCH, CH		91	22.85	
i	RETL CHURCH, Ch	NEWS/FULL			
		20% DISCOUNT			-41.3
1/14	N05632027	RETAIL REP	3x6I	1	225.0
/	RETAIL REP	LAKE TUSCALOOSA	181	12.50	
1	Marrie	NEWS/FULL			
L1/17	N05632046	RETAIL REP	3x6I	1	225.0
/-/	RETAIL REP	LAKE TUSCALOOSA	181	12.50	
ı		NEWS/FULL		_ 1	
L1/20	N05632047	RETAIL REP	2x3I	1	75.0
,	RETAIL REP	LAKE TUSCALOOSA	6I	12.50	
1		<u> </u>			
TEMEN	T OF ACCOUNT AGE	G OF PAST DUE AMOUNTS			5 3 1"
	T AMOUNT DUE [22]	SO DAYS 60 DAYS	OVER 90 DAYS	"UNAPPLIED AMOUN!"	TOTAL AMOUNT DU
- WORKEN LO					
		4: 38		*	

The Tuscaloosa News

315 28th Ave. P.O. Box 20587 Tuscaloosa, Alabama 35402-0587 TEL: (205) 722-0111 FAX: (205) 722-0109

FED ID# 63-0836933

E INCLUDED IN TOTAL AMOUNT DUI

Taring (h)	TEE (200) TEE 0111	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			13 723 111111111111111111111111111111111
HANOICE (1 2 2 2	1 100	ACCOUNT NUMBER	TO ADVERSE / CLENT NUMBER	2 ADVERTISES/CLENT NAME
<u>_</u>	BALLANS PERIOD		ALCONO MANAGE		
l		j			
1		1			

315 2881 AV8. P.U. BOX 2056/ Tuscaloosa, Alabama 35402-0587 TEL:(205) 722-0111 FAX: (205) 722-0109 FED ID# 63-0636933

The New York Times

				330000000000000000000000000000000000000	
39 TOTAL ANDON'T	2,662.92	SHAPPLED ANOUNT	13	TIRA	S OF PAYMENT
			DUE T	PON RECEIPT	1
21 CURRENT NET AMOUNT DUE	2	30 DAYS	Τ===	60 DAYS	OVER 90 DAYS
2,662.92		.00		-00	.0

MYOICE /	4 PAGE 0	5 SELLING DATE	8 SRLED ACCOUNT #	191	REMITTANCE ADDRESS
186526	2	11/30/04	15003529		

SOUTHERN DIGITAL DESIGN P O BOX 2536 TUSCALOOSA AL 35403

THE TUSCALOOSA NEWS PO BOX 116477 ATLANTA GA 30368-6477

		PLEASE DETACH AND RETURN	UPPER PORTION W	ITH YOUR R	EMITTANCE			
DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION-OTHER COMM	BITS/CHAGES	SAU SIZE BILLED UNITS	17 TIMES BLIN	19 GROSS AA	OUNT 20	NET AMOUNT
	j	NEWS/FULL						
11/21	N05632048	RETAIL REP		26-	1	i		
/	RETAIL REP	LAKE TUSCALOOSA		3x6I 18I	1 22 5	İ		225.00
		NEWS/FULL		191	12.50	İ		
11/24	N05632081	RETAIL REP		3 x 6I	1	1		225.00
	RETAIL REP	LAKE TUSCALOOSA	į į	181	12.50	1		225.00
11/00	W0563000	NEWS/FULL				İ		
11/28	N05632082 RETAIL REP	RETAIL REP		3 x 6I	1			225.00
	RETAIL REP	LAKE TUSCALOOSA NEWS/FULL		181	12.50			
		MEMS/FULL	•					
			j	1				
ĺ								
		}						
ŀ			1	i				
ł								
I		'	ľ		ļ			
ł		1			1			
i			1	1	ł			
				- 1	j			
		ļ		- 1				
1			İ	l				
1				ſ				
				92	· ·			
ĺ				İ	İ			
ł				1	j			
1			1	į	ł			
	MINITHIN DYNAM							
ĺ	MAYNK AUL BUD	E CHARGE IS .50 YOUR ADVERTISING		1	İ			
		TOOK ADVERTIBING	1	1	i			
TEMENT	OF ACCOUNT AGENC	OF PAST DUE AMOUNTS		 -L			S ETM	
		30 DAYS 40 DAYS					1 1 ^m	
	2.662 92	00	OVE 190	DAYS	*UNAPPLED AND	UNIT 23	TOTAL AMO	UNT DUE

ie Tuscaloosa News The New York Thomas

2,662.92

315 28th Ave. P.O. Box 20587 Tuscaloosa, Alabama 35402-0587 TEL: (205) 722-0111 FAX:

FAX: (205) 722-0109

.00

FED ID# 63-0836933

.00

"UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

2,662.92

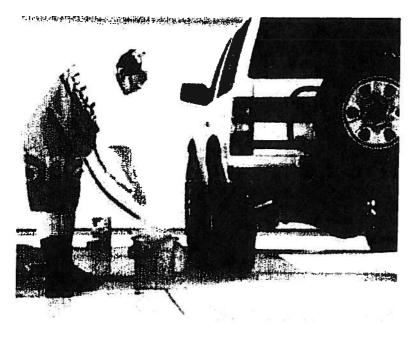
.00

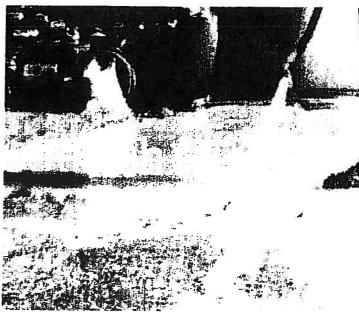
OICE A	a l	ARREST	ISER INFORMATION	TO ALL DISCOURS BY TOTAL PORT DOL
		MATTER ACCOUNT NUMBER	7 APMENTS RIVER NUMBER	[2] ADVERTISES/CUENT NAME
186526	11/01/04 - 11/30/04	15003529		SOUTHERN DIGITAL DES
		<u> </u>		



TELEVISION ADS

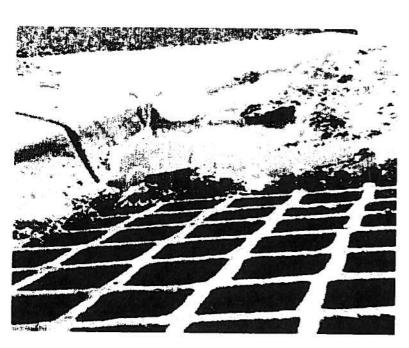






Movie_02_200402.jpg

Movie_02_200403.jpg



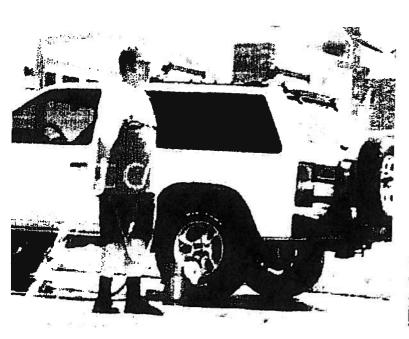




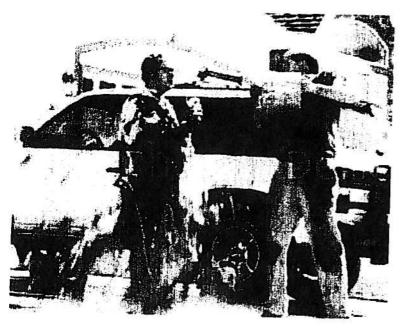


Movie_02_200407.jpg

Movie_02_200408.jpg









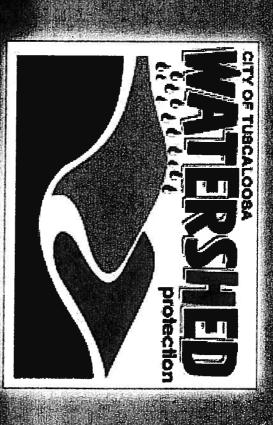
Movie_02_200415.jpg

Movie_02_200416.jpg





ovie_02_200417.jpg



Help Protect Our Great Lakes and Streams.

a message from the City of Tuscaloosa Department of Transportation



349-0240



11/01-11/30/0 FELT: MONTHLY おうしゃ ハンママ #1/02-11/30/0H INV# 6446-01 ORIGINAL A I LAM A AA 00% \$ 0 ° 004 0001 00, CRAINMAN CRAINMAN 子名工工工工 (205) 348-3836 Fax DRAINMAN DRAIMMAN DRAINMAN URAIMMON DRAINMAN (205) 348-8002 VICKI RICHARDSON STORMWATER 8888 RAAA WVUA 7 Box 870172 Tuscaloosa, AL 35487 TEGT 5035 5165 1207P 5166 新公司 **460**3 4.25.35 222 E TEOT STORMWATER 11/20 \$2/F 14/17年 11/23 1/30 11/30 11/22 : 00. 001 4. AAA AA BOX 870120 CF HELWYLES WALLS SPM NEWS SO, DIGITAL DESIGN SCHOOL SECTION TUSTAL DOSA AL TUSCALODSA, AL MIDDAY P.O. BOM 2536 JON MASON 4 \times . TIMER SOLDIE × 3:

	11/30/4	Chemon	HON HEY	1	San Mean Junella file						1								<u>8-2700</u>						-		
	11/01-11/30/(N N		M. Santa	*****				int		4.											22					
ORLETING	6446-01	TA / A CHEDOLE DATES	17/25/71		The state of the s						,c3								4								
					00	00"	00"	00,	001	000	224	00*	\$ 6	3	00"	00"	00	2 6	200	OOF I	000	200	007	00"	00,	0,0	
(205) 348-8002 (205) 348-3836 Fax	SON		22		TALL	LIZER	LIZER FERTI-		"OIL"	"OIL"	LIZER	" " " " " " " " " " " " " " " " " " "			章: "110"	URAINMAN	DRAINMAN		PRATIBILIA	THE INMINE	THE LEAST	DRAINING	DRAINMAN	DEPTIMEN	UPA INMON		
(205) 348-800 77 (205) 348-383 (118 (118)	RICHARDSON	TEGT STORMANTER			A 4															42 44 44				Tures	Layer L		
L35487				Table 1		<u>^</u>	o m			e e			? <u>\$</u>		Pin Pin				8		o c						
caloosa, A					ANT C	75.00	6 64 60		300F	45.77 645P		かい		3			2 0 0 0 0	i A	40 T	A TO		â	<u>0</u> .000	計		, 3	
W.V.O.A. Tuscaloosa, AL 35487		STORMWATER	(i)		tave-se	11/07 50	Q 80/1:	72.00		11/12 11					1/16	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	1-07/17 1-07/17		11/F1 50	-	14 / V 14 15 15 15 15 15 15 15 15 15 15 15 15 15						
W V U		TOOT STORY	1				T1			-1 m		4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4		-		<u>7: 3</u>		! 4-1	_	* ·		9-1	4- :	<u>-ri</u>	i		
	9		J	A I	- A			15.		•				•					**************************************	and a	2	-				Section.	
APH80	DESTGN	i	35/403								• =	*							4			*					
4.005@)	DIGITAL D BOX 2538	JON MASON		NICE SCHOOLS	*3			2.2					_					-24	, A.							-12	
				W TH F SA BU								-		#					ē.	_							* ************************************
iwan 🏄 🔆	2011			W CT M						_				j		- 1-2	_			-					a je		

	1/30/0	MONTHLY					٠	-	F.33								5	der Jane						
	11/01-11/30/0	MOM		A					*: 					11.2				**				K(#	
	INV# 6445-01 11/01-11/30/0	11/02-11/30/04		And the second s											4	ŧ	4		×.				The state of the s	
		11/02		\$ 6 S	000	000	33	\$\\ \chi_1 \\ \chi_2 \\ \chi_3 \\ \chi_4 \\ \chi_5 \\ \c	\$0,	00,	\$ \$	90*	8	000	00 "	000	01		007	0 0 1	00"	001	304	
)2 36 Fax		ER		FRATKIMAN TO THE DRAWN TO THE STREET	DRAINMAN	CHAINIMAN	CHALL THE TANK	DRAINMAN	DEATHMEN	DRAINMEN	DRAINMON	DRAINMAN	DRAINMAR	DRAINMEN	DKAINMAN		DROIMMAN	DRAINMAN.	DRAINMAN		"710"			
	I RICHARDSON	STORMWATER			,ra, .usa,			.0404		المن المد														
AL 35487	VICI			id on			180 10						Ç Ç		O C	ž		5			on:		4	
uscaloosa, AL				AN Saga	TO HEAD				<u>ਬਾਈ</u>	10 00 00 00 00 00 00 00 00 00 00 00 00 0	-	COST II	إست	4	100 4 1000 of control	<u>:</u>			TIL ALSP			TOTAL I	B B	
W V U A 7 Tuscaloosa, AL 35487	A A CONTRACTOR OF THE PARTY OF	RMWATER	Wolferns Tool		11/13	02/11	1/2/			11/23	-				11/27	m.	2007 FT			- Q	30/T	2 .		
W V U A / Tuso		TOOT STORMWATER		1	***************************************		4		-1.	, î ş	· ·	***					2 '3	5		:	\$3 00°	•		
	DESIGN 18 AL	eo Haci	ATTER TOTAL	(6)		5.00				4		****					1 mm			7el	Hecool	•		
TUSCALÓDSA, AL	SO: DIGITAL DE P.O. BOX 2536 TUSCALODSA: AL						T. 11 (4										, gr.				0700PH-1000PH			
	1074 1074 10811	LICIN MASON	THI FI SEA BU										<i>y</i>				5. 5.				× × ×	er.		
in a variation		933	W (37)							17											×		10 E	# # T

		F91	1 Bacca	3 1				¥7											on we
LEUE.	11/01/11/30/0	MONTHLY					P	a N					ا دا الحياد						
	101-10	HLNOW +					· t.	***;* 					* 1	*		120	***		
		#		S i									4. §			<u> </u>			
	6444-01	11/02-11/30/04					4	1				-	م پيرون مهار	5 75			158	5: 5:	
OR YGERIE	INV# 6444	HEDO			00	00	00	0			00	<u>ه</u>	0/4	k store	രക	<u></u>	المواوات		
	TMV#	0/11		S	007	000	000	001	े	007	000	00.			000	្	့	\$ \$ \$	E S
10.2					٠ :		1	*	* .3 <u>.</u>	*	, 		7 -	• •	-44		_ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	-	NET DUE
8002 3836 F	NO.			THAT.					- TERTI-	יים זר יי	TERTI-					FERTI-	orkinmen orkinmen		
(205) 348-8002 (205) 348-3836 Pax	VICKI KICHARDSON	STORMWATER						JE.] =			1 °				ĒĒ		
		STORI			2 A	n n	ф ф.	4 . Q E	· co	6		1771	** *** ***	*	^1 (**:	p.*-3	~ ~	L	
35487		TDOT	21-02-22	orn -	ומ מו	ולו ולו	S S		o m	मि	A A A	<u> </u>	On .	P P		Ç Fi	r r r		
870172 calcosa, AL 35487				* 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	4677		4555 4058A	3405		4400					5 6 4		4400		
Box 8 Tuscal		T T	ă	£	E P	르빛	# # # # # # # # # # # # # # # # # # #	Ē	ić ić		i I J	J.				(7)	# 1	H	
VOA 7		WATE.	Salvo	*00 *** *** ***	11/02	11/0%	우 년 편 편 건 전	11/11				:: r 						C	
WVUA 7 Box 870172	9	STORY	2	ावकी । 'श्रेष	444 1441	_+	क्यं क्ये	47. 14.		युग्यं न	<u>ri -ri</u>	rd ·		-gan] -gan	- ا -ر. ! ام		<u>ri 74</u>		
		TOOT STORMWATER	FATE	1		**		Sar	5 g (1)					1000 2		· aj		1855 A	
	13			igr'														- 100 mil	
	DESIGN	MÜH L		4									4 1 2 2 2 3		14				
		Ī	SCHEDULE !										79 1940)					\$	25
	BOX NE	NOW		30 	X										··-			داد پرواپ انگ	
TUSCALGOSIAX AL	SO. DIGITAL D P.O. BOX 2536	JON MASON	F SA SU	-						;			÷	-		-	<u> </u>		
.e. 1			M W TH)			Mar	 -			4		
or mask 2	Sor 11	ia .	1 1				- 74 ₂ 1, 0	- 1 - 22.73	- APR									17. SE.	

0/05/11-10/11 MONTHLY 40/08/11-30/1 5 INVA 6446-01 N. DRITCINAL 00 00% o o o 000 00 : 2003 00. 007 200 OO T 00. 000 00* 00. ું. જ 007 OO Y 003 ÇO T ÇQ. WVUIA7 Box 870172 (205) 348-8002 (205) 348-3836 Fax URAINMAN. DRAINMAN DRAIMMIN FERTI-FERTI-FERTI-+ VOTTON + FERTI-FERTI-LIZER LIZER " TIO" "OIL "OIL" LZER "OIL" "OIL" LIZER LIZER LZER "OIL" " TIO" "OIL "TIO" VICKI RICHARDSON STURMMATER 3 0000 i m \$ 0 m m \$ o o 000 O O TOUR PARTY 411P 11. Ti 131 大江 d60% はかり出 41.10 3410 40000 SECP 1400 3467 n COM M 11450 12135 WAX E WOUNDAMES LOW 21 117.04 - TH-323 22 11 7 Ξ ¥ ¥ Ľ. :I Œ TOOTSTORMWATER **ジャンド** ママンド ママンド 公子 一 11/27 17/14 E0/11 製作品 44/06 11/14 11/04 11/07 11/07 11/02 11/02 11/03 11/06 11/05 10/11 ·() Maria × 2.39 inter this is a first in M. FEALL PEPL 09000M-0500PM SO, DIGITAL DESIGN のかられ y t Typho thi Tubical possion in TUSCALOOSA: AL P.O. BOX 2536 BOX AND AND MOSTE NOT 2 4 F 8 X 11 THE V 2 VALUE 40

11/01-11/30/01 THE THE PARTY OF MONTHLY , 明確明確 , 一 #1/02-11/30/04 INVR 6446-01 DR. TOTANI THE COURT 100 100.001 ୍ଦ ଦ 00° 100.001 100,00 00700F ್ಟ್ Ç. ូ្ ٥ ٥ ٠ 000 00 * 8,1817 100.00 100.001 100.00 100,00 DRAINMAND 100,00 WVUA 7 Box 870172 (205) 348-8002 Tuscaloosa, AL 35487 (205) 348-3836 Fax THAINING ... DRAINMAN THE PARTY AND ADDRESS OF THE PARTY AND ADDRESS FERTI-FERTI-FERTIT FERTI-FERTI-"Ug. " TIO. .. 110.. LYEN "III. "OIL" LZER "UIO" IZER "OIL" : 'II': NEW YEAR ZER VICKI RICHARDSON STORMWATER 000 S 90 S 8 8 8 8 8 8 e F **့** 约图 Ŷ ្ត 9 O TOOL 18 1 S. W. 4007p HO OF 10000 1007 4070 1.1110000 TOTES. 1007 46201 diver. 1226 12075 ACKENISE Ξ 1, 7 I 3 Ξ Ç Ē TOOT "STORMWATER 31/1 11/11 37/7 Hall 11/4 11/03 11/08 11/08 11/10 11/03 11/04 11/11 11/10 40211 11/11 ğ m ----٠,٤ ·.f() * S.3 100,00 4400 . 000 100.00 ្ ្ 100.001 1001 STORES ! HIL-WYLLE O TE 0 WALLA NEWS 010 - () -2) SMEN MICH **MOHIET** SO, DIGITAL DESIGN The wisour was an MEN AVUAT NEWS WALLY NEWS MYUR MEWS TUSCALOOSA, AL MIDDAY F.O. BOX MESS THE STREET STREET VALIDA V The state of the s MALIN W SOX BOOKEN NOSAM NOS WITH SASS Ţ 30 <u>'Y'</u> L :x: \propto :x: × 2 ×

CHARTER MEDIA ADVERTISING SALES DEPARTMENT P.O. BOX 383276 BIRMINGHAM, ALABAMA 35238 205-298-1601

Affidavit of Performance

Client Name: TUSCALOOSA DEP OF TRANSPORTATION

Remarks: (none) Bill Cycle: 11/04

Agency: SOUTHERN DIGITAL DESIGN

Contract ID: 79792 Contract Type: Standard

						Air		Spot	Con	Billing	Spot
	Date	Weekday	Natwork	Zone	Program Name	Time	Spot Name	Len	Line	Status	Cost
_	11/11/04	Thursday	FOXN	TUSCALOOSA	FOX NEWS LIVE	9:51am	OIL	00:00:30	1	Charged	18.00
	11/11/04	Thursday	FOXN	TUSCALOOSA_	FOX NEWS LIVE	11:49am	FERTILIZER	. da:go:30	34.0	Charged :	18.00
	11/11/04	Thursday	FOXN	TUSCALOOSA	YOUR WORLD-NEIL CA	3:51pm	OiL	00:00:30	1	Charged	18.00
	11/11/04	Thursday	FOXIN	TUSCALOOSA	SPECIAL REPORT-B. H	5:49pm	FERTILIZER	00:00:30	1	Charged	18.00
	11/11/04	Thursday	FOXN	TUSCALOOSA	THE O'REILLY FACTOR	10:47pm	OIL	00:00:30	1	Charged	18.00
		•									
	11/12/04	Friday	FOXN	TUSCALOOSA	THE O'REILLY FACTOR	7:46pm	OIL	00;00:30	1	Charged	18.00
	11/12/04	Friday	FOXN	TUSCALOOSA	ON THE RECORD-GRET	9:47pm	FERTILIZER	00:00:30	1	Charged	18.00
•	11/15/04	Monday	FOXN	TUSCALOOSA	STUDIO 8-SHEPARD S	2:50pm	Off	00:00:30	1	Charged	18.00
	11/15/04	Monday	FOXN	TUSCALOOSA	YOUR WORLD-NEIL CA	3:49pm	FERTILIZER	00:00:30	1	Charged	18.00
	11/15/04	Monday	FOXN	TUSCALOOSA	FOX REPORT-S. SMITH	6:21pm	OIL	00:00:30	1	Charged	18.00
	11/15/04	Monday	FOXN	TUSCALOOSA	ON THE RECORD-GRET	9:47pm	FERTILIZER	00:00:30	1	Charged	18.00
	11/15/04	Monday	FOXIN	TUSCALOOSA	SPECIAL REPORT-B. H	11:50pm	OIL	00:00:30	1	Charged	18.00
	11/16/04	Tuesday	FOXIN	TUSCALOOSA	FOX & FRIENDS	7:50am	FERTILIZER	00:00:30	1	Charged	18.00
•	11/16/04	Tuesday	FOXN	TUSCALOOSA	FOX NEWS LIVE	1:51pm	OIL	00:00:30	1	Charged	18.00
	11/16/04	Tuesday	FOXN	TUSCALOOSA	YOUR WORLD-NEIL CA	3:47pm	FERTILIZER	00:00:30	1	Charged	18.00
•	11/16/04	Tuesday	FOXN	TUSCALOOSA	THE BIG STORY-J. GIBS	4:49pm	FERTILIZER .	00:00:30	1	Charged	18.00
•	11/16/04	Tuesday	FOXN	TUSCALOOSA	FOX REPORT-S. SMITH	6:49pm	OIL	00:00:30	1	Charged	18.00
1	11/16/04	Tuesday	FOXN	TUSCALOOSA	HANNITY & COLMES	8:49pm	FERTILIZER	00:00:30	1	Charged	18.00
1	11/16/04	Tuesday	FOXN	TUSCALOOSA	SPECIAL REPORT-B. H	11:49pm	OfL	00:00:30	1	Charged	18.00
1	11/17/04	Wednesday	FOXN	TUSCALOOSA	FOX NEWS LIVE	8:51am	FERTILIZER	00:00:30	1	Charged	18.00
1	11/17/04	Wednesday	FOXIN	TUSCALOOSA	FOX NEWS LIVE	1:21pm	OIL	00:00:30	1	Charged	18.00
1	1/17/04	Wednesday	FOXN	TUSCALOOSA	FOX NEWS LIVE	1:50pm	OfL	00:00:30	1	Charged	18.00
1	1/17/04	Wednesday	FOXIN	TUSCALOOSA	STUDIO B-SHEPARD S	2:51pm	FERTILIZER	00:00:30	1	Charged	18.00
1	1/17/04	Wednesday	FOXN	TUSCALOOSA	YOUR WORLD-NEIL CA	3:48pm	FERTILIZER	00:00:30	1	Charged	18.00
1	1/17/04	Wednesday	FOXN	TUSCALOOSA	SPECIAL REPORT-8. H	5:50pm	OIL	00:00:30	1	Charged	18.00
	1/16/04	Thursday	FOXN	TUSCALOOSA	FOX NEWS LIVE	8:50em	FERTILIZER	00:00:30	1	Charged	18.00
Ī	1/18/04	Thursday		TUSCALOOSA	FOX NEWS LIVE	9:51am	OIL	00:00:30	1	Charged	18.00
	1/18/04	Thursday		TUSCALOOSA	FOX NEWS LIVE	10:52am	FERTILIZER	00:00:30	1	Charged	18.00
	1/18/04	Thursday		TUSCALOOSA	STUDIO B-SHEPARO S	2:22pm	FERTILIZER	00:00:30	1	Charged	18.00
1	1/18/04	Thursday	FOXN	TUSCALOOSA	SPECIAL REPORT-B. H	11:50pm	OIL	00:00:3 0	1	Charged	18.00
	1/19/04	Friday		TUSCALOOSA	FOX & FRIENDS	7:52am	FERTILIZER	00:00:30	1	Charged	18.00
-	1/19/04	Friday		TUSCALOOSA	FOX NEWS LIVE	8:51em	OIL	00:00:30	1	Charged	18.00
	1/19/04	Friday		TUSCALOOSA	FOX NEWS LIVE	10:52mm		00:00:30	1	Charged	18.00
	1/19/04	Friday		TUSCALOOSA	DAY SIDE-LINDA VESTE	12:49pm		00:00:30	1	Charged	18.00
	1/19/04	Friday		TUSCALOOSA	YOUR WORLD-NEIL CA	3:4 8 pm	CAL	00:00:30	1	Charged	18.00
1	1/19/04	Friday	FOXN	TUSCALOOSA	SPECIAL REPORT-B. H	5:49pm	FERTILIZER	00:00:30	1	Charged	18.00
			FOXN						_	- 400	
	1/22/04	Monday		TUSCALOOSA	FOX & FRIENDS	7:49em	OiL	00:00:30	1	Charged	18.00
	1/22/04	Monday		TUSCALOOSA	STUDIO B-SHEPARO S	2:50pm	FERTILIZER	00:00:30	1	Charged	18.00
	1/22/04	Monday		TUSCALOOSA	THE BIG STORY-J. GIBS	4:49pm	OIL.	00:00:30	1	Charged	18.00
	1/22/04	Monday		TUSCALOOSA	FOX REPORT-S. SMITH	6:50pm	FERTILIZER	00:00:30	1	Charged	18.00
1	1/22/04	Monday	FOXN	TUSCALOOSA	HANNITY & COLMES	8:46pm	OIL	00:00:30	1	Charged	18.00
4.	1/23/04	Tuesday	FOXN	TUSCALOOSA	FOX NEWS LIVE	0.40	CCOTH PEC	00.00		Charmed	18.00
	1/23/04	Tuesday		TUSCALOOSA	DAY SIDE-LINDA VESTE		FERTILIZER OIL	00:00:30	1	Charged	
	1/23/04 1/23/04	Tuesday		TUSCALOOSA	STUDIO B-SHEPARD S			00:00:30	1	Charged	18.00
	1/23/04	Tuesday	-	TUSCALOUSA		2:21pm	FERTILIZER	00:00:30	1	Charged	18.00
	1/23/04 1/23/04	Tuesday		TUSCALOUSA	YOUR WORLD-NEIL CA FOX REPORT-S. SMITH	3:48pm	OIL	00:00:30	1	Charged	18.00
11	1/23/09	: Uestally	FUAR	IOSCALOUSA	FUN REPURISO, SMITH	6:49pm	FERTILIZER	00:00:30	1	Charged	18.00

,					Air	0111	Spot Len	Con Line	Billing Status	Spot Cost
Date	Weekday	Network	Zone	Program Name	Time	Spot Name		4		18.00
11/24/04	Wednesday	FOXN	TUSCALOOSA	FOX & FRIENDS	7:50mm	OIL	00:00:30	1	Charged	=
•		FOXN	TUSCALOOSA	FOX NEWS LIVE	11:51am	FERTILIZER	00:00:30	1	Charged	18.00
11/24/04	Wednesday		TUSCALOOSA	STUDIO B-SHEPARD S	2:52om	OIL	00:00:30	1	Charged	18.00
11/24/04	Wednesday	FOXN		THE O'REILLY FACTOR	7:47pm	FERTILIZER	00:00:30	1	Charged	18.00
11/24/04	Wednesday	FOXN	TUSCALOOSA				00:00:30	1	Charged	18.00
11/24/04	Wednesday	FOXIN	TUSCALOOSA	SPECIAL REPORT-B. H	11:50pm	OIL.	00.00.50	•	U.D.	
		FOXN	TUSCALOOSA	FOX & FRIENDS	7:51am	FERTILIZER	00:00:30	1	Charged	18.00
11/25/04	Thursday				8:49am	OIL	00:00:30	1	Charged	18.00
11/25/04	Thursday	FOXN	TUSCALOOSA	FOX NEWS LIVE			00:00:30	4	Charged	18.00
11/25/04	Thursday	FOXN	TUSCALOOSA	FOX NEWS LIVE	11:20am	_		- :	S1601 (13	18.00
11/25/04	Thursday	FOXN	TUSCALOOSA	FOX NEWS LIVE	1: 52 pm	OIL	00:00:30	1	Charged	
11/25/04	Thursday	FOXN	TUSCALOOSA	THE O'REILLY FACTOR	10:47pm	FERTILIZER	00:00:30	1	Charged	18.00
									Grand Total	1,008.00

Channel Summary

 Network
 Zone
 Total Spots
 Gross Revenue

 FOXN
 TUSCALOOSA
 56
 \$1,008.00

Grend Total 56 \$1,000.

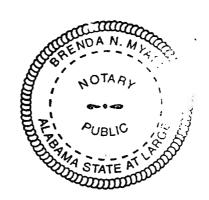
These announcements were cablecast at the above tishes as entired in the systems frogram log Signature of System Official

Sworn to and subscribed before me, and in my presence on this 2nd of December, 2004
Notary Signature

Notary Name: BRENDA N. MYATT

Title: NOTARY PUBLIC Exp. Date: 11/07/07

Note: Program Names may vary due to alterations in network scheduling.





"OUR GREAT LAKE" MEDIA CAMPAIGN



OUR GREAT LAKE MEDIA CAMPAIGN

2004 Contract: Amount \$73,000.00

A graphic design and media campaign in two phases:

Phase One (Summer Campaign), from approximately April 26 to September 8, consisting of developing an advertising campaign and marketing strategy, including a media advertising campaign to run from May to September 2004.

Phase Two (Fall Campaign), a similar graphic design and media campaign to run from approximately August 1 to December 1, 2004. (Note: Phase Two services will only be provided and paid for if the City directs Consultant to do so, in writing.)

Both Phase One and Phase Two graphic design ad campaigns shall focus upon Lake Tuscaloosa as a vital natural resource of the City and surrounding area. It shall provide information to the public in regard to important features of the Lake, emphasizing the types and kinds of pollution threats that exist to the Lake. The campaign will educate the public as to all these factors as well as what they can do to help reduce, prevent and eliminate sources of pollution to the Lake (the Project or Campaign).

2005 Contract: Amount: \$125,000.00

Solidify the initial awareness created by the first two phases of the "Our Great Lake" Campaign and continues efforts to brand the Lake as a vital part of the West Alabama Community.

Insure that all residents effected by the new septic tank regulations are informed of their requirements for 2006 and beyond.

Maintain positive influence on the septic tank regulation and the resources being used through studies, new personnel, new duties, etc., that help protect the integrity of Lake Tuscaloosa, Lake Nicol, and Harris Lake.

Continue to emphasize general steps residents can take to help ensure the quality of Lake Tuscaloosa.

Continue to report and explain lake bacteria levels and other issues.

Develop "spillover: awareness for Lake Tuscaloosa Drainage Basin residents that live outside the City of Tuscaloosa police jurisdiction.

Through consistent advertising and media coverage, keep the Lake Tuscaloosa protection issue relevant, helping the City of Tuscaloosa in its efforts to get other area governments involved in the process.

Create a new educational phase of the campaign geared towards students. This includes new advertising concepts, special events and projects including a DVD release for local area classrooms.

Continue to develop story ideas for local and regional media outlets based on Lake issues and other developments within the Water and Sewer Department.

Maintain and expand the content of www.ourgreatlake.org.



DSCN0207.JPG 2004/08/11 10:37:31

LAKE TUSCALOOSA



PROTECT. Preserve, Play.



PUBLIC AWARENESS CAMPAIGN

HOME
ABOUT LAKE TUSCALOOSA
FACTS AND FIGURES
COLIFORM LEVELS
SEWAGE REGULATIONS
HELP PROTECT THE LAKE
NEWS RELEASES
CONTACT INFORMATION

CAMPAIGN INFORMATION

- BACTERIA LEVEL SIGNS TO BE INSTALLED FOR MEMORIAL DAY WEEKEND - 05/24/04
- <u>CAMPAIGN LAUNCH PRESS</u> RELEASE - 04/27/04
- CAMPAIGN ANNOUNCEMENT PRESS RELEASE - 04/16/04
- CAMPAIGN LOGOS UNVEILED DURING APRIL 27 LAUNCH
- TUSCALOOSA NEWS ARTICLE, 04/28/04 ON "OUR GREAT LAKE" CAMPAIGN LAUNCH
- TUSCALOOSA NEWS EDITORIAL REGARDING PROTECTING LAKE TUSCALOOSA 04/29/04

PLEASE VISIT OUR SITE FREQUENTLY FOR UPDATES AND MORE INFORMATION.

This website is designed to inform West Alabama residents about new regulations designed to lower bacteria levels in Lake Tuscaloosa. You can also find updated Bacteria Level information and related health information on this site.

The time is now to register your septic tank with the City of Tuscaloosa Lakes Division. All septic tank owners within the Lake Tuscaloosa.

septic tank owners within the Lake Tuscaloosa, Lake Nicol, and Harris Lake drainage basin and within the Tuscaloosa City Limits or Police Jurisdiction must register their septic tank by the end of 2005. CLICK HERE to download a .pdf registration form. We also offer a MICROSOFT WORD version. Please fill it out, sign it, and mail it back to the following address: TUSCALOOSA LAKES DIVISION 3650 LAKE NICOL ROAD TUSCALOOSA, AL 35406.

FEBRUARY LAKE BACTERIA LEVELS Two locations in the northern section of the Lake Tuscaloosa Watershed test in the "yellow" category. A yellow reading means bacteria levels in that section of the lake are considered unsafe for bodily contact. The test sites in YELLOW are in the Turkey Creek area. E-coli levels are tested by the city of Tuscaloosa in conjunction with the Tuscaloosa County Health Department. Areas testing above 200 are considered unsafe for bodily contact by EPA standards. Click here for a color-coded map of the February readings.

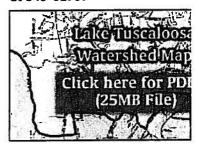
- ONLINE SUMMARY OF NEW SEPTIC TANK ORDINANCE (10/22/04)
- FULL .PDF FILE WITH STREET NAMES, CITY LIMITS, AND POLICE JURISDICTION OF THE CITY OF TUSCALOOSA WITHIN THE DRAINAGE BASIN
- SEARCH FOR A LICENSED SEPTIC TANK INSPECTOR IN TUSCALOOSA COUNTY. (through the Alabama Onsite Wastewater Board Website)

OCT. 19, 2004 - AN AMENDED VERSION OF THE CITY OF TUSCALOOSA SEPTIC TANK ORDINANCE IS APPROVED BY THE TUSCALOOSA CITY COUNCIL. The

Tuscaloosa City Council has approved revisions to a septic tank ordinance passed earlier this summer. This new ordinance outlines the requirements of homeowners with septic systems who live in the city of Tuscaloosa or the police jurisdiction. A full version of this ordinance is available online.

Bacteria Level Sign Locations now available online. Click below for a full version of the maps.

Am I required to registe septic tank? Click on the ma PDF map of the Lake Tuscaloosa, Li Harris Lake Drainage Basin to see i within the regulation area. The ma street names and city limit/police ju boundaries. If you have any que about registering your septic ta call the City of Tuscaloosa Lake: at 349-0279.





DELIVERING AWARD-WINNING WATER TO TUSCALOOSA AND P/ WEST ALABAMA! Lake Tuscaloosa primary source for drinking water ir Alabama. Residents of West Alabar tremendously from our great lake industry recruiting to recreation, La Tuscaloosa is a big part of life arour Please help us keep "Our Great Lake safe for future generations."



The above water quality status signosted in 18 locations across Lake



"Our Great Lake" Campaign is underway to protect and preserve Lake Tuscaloosa.

TUSCALOOSA

Due to increasing concern over the pollution of Tuscaloosa's most valuable resource, Lake Tuscaloosa, city leaders launch a public awareness campaign to help encourage local residents to protect and preserve the lake.

The City of Tuscaloosa will use the overall theme, "Our Great Lake" in promotional materials associated with the public awareness campaign which will begin in May and continue through September. "Lake Tuscaloosa is our great lake", said Tuscaloosa Mayor Al DuPont. "And we want everyone - businesses, homeowners and the public to know how much this resource means to this area and what we can all do to protect and preserve it."

The purpose of this campaign and this website is to Inform residents of Tuscaloosa County and West Alabama of lake coliform levels. We will also highlight ways residents can help lower these levels. New regulations designed to lower these levels will also be included on this site.

Please check back frequently for updates and more information.

Great Lakel RADIO CAMPAIGN

UA Women's Basketball Coach Rick Nest Alabama Business Leader Gene Hudson Poole Jewelry help kick off the Lake Radio Campaign for Summer to listen to their radio spots.





For Moi

Pub Utiliti



Tuscaloosa County Drinking Water rated among the nation's best.



Tips to make your next fishing trip Lake friendly



Home - About Us - Facts and Figures - Coliform Levels - Sewage Regulations - Help Protect The Lake - News - Co

RELEASE DATE: Tuesday, February 1, 2005

City of Tuscaloosa Posts "Our Great Lake" Watershed Signs at Lake Tuscaloosa

FOR INFORMATION CONTACT:

Tuscaloosa Department of Transportation - Joe Robinson 349-0240 Tuscaloosa Department of Transportation - Chad Christian 349-0240 Southern Digital Design - Jon Mason 523-0133



To help increase awareness of the need to protect and preserve Lake Tuscaloosa, the City of Tuscaloosa is installing new watershed signs at Lake Tuscaloosa. The signs will feature the "Our Great Lake" logo and are intended to make lake users aware of when they enter the watershed area.

The watershed area for Lake Tuscaloosa also includes Lake Nicol and Harris Lake in Tuscaloosa County and extends into Fayette County. Forty-nine signs are being installed within the Tuscaloosa police jurisdiction, 23 have been installed to date along roads and highways in and around the lake including Highway 43 and Highway 69. City officials expect the signs to create a greater awareness of the Lake Tuscaloosa Watershed area. They will also serve as a reminder that even if citizens don't live on the lake, whatever they do in the watershed area affects the lake and it's quality.

The signs are part of "Our Great Lake", Lake Tuscaloosa, an ongoing public awareness campaign launched by the City of Tuscaloosa in 2004 to help protect the lake. A Stormwater Phase II and Tuscaloosa Watershed education campaign was also launched by TDOT in 2004. The watershed education campaign is designed to create awareness of specific watershed and runoff issues in and around Lake Tuscaloosa.

There are several ways West Alabama residents can help protect our great lakes and streams. By using fertilizers and pesticides sparingly, fixing oil leaks on your car, and by utilizing best management practices (BMP's) at home and on the job, area citizens will reduce the level of pollutants associated with stormwater drainage, and will protect the Lake Tuscaloosa Watershed area and all local rivers and streams.

The Tuscaloosa Stormwater Hotline is available 24 hours a day for anyone with questions or issues regarding the Lake Tuscaloosa Watershed Area. The Stormwater Hotline number is 205-349-0240.

Lake Tuscaloosa is the primary water supply for Tuscaloosa County. For more information about Lake Tuscaloosa, and for a map of the watershed area visit www.ourgreatlake.org







TUSC

S

KS

TUSCAL

Entering

IAM Tuscalass

Watershed Area

IUSCAL

Watershed Area

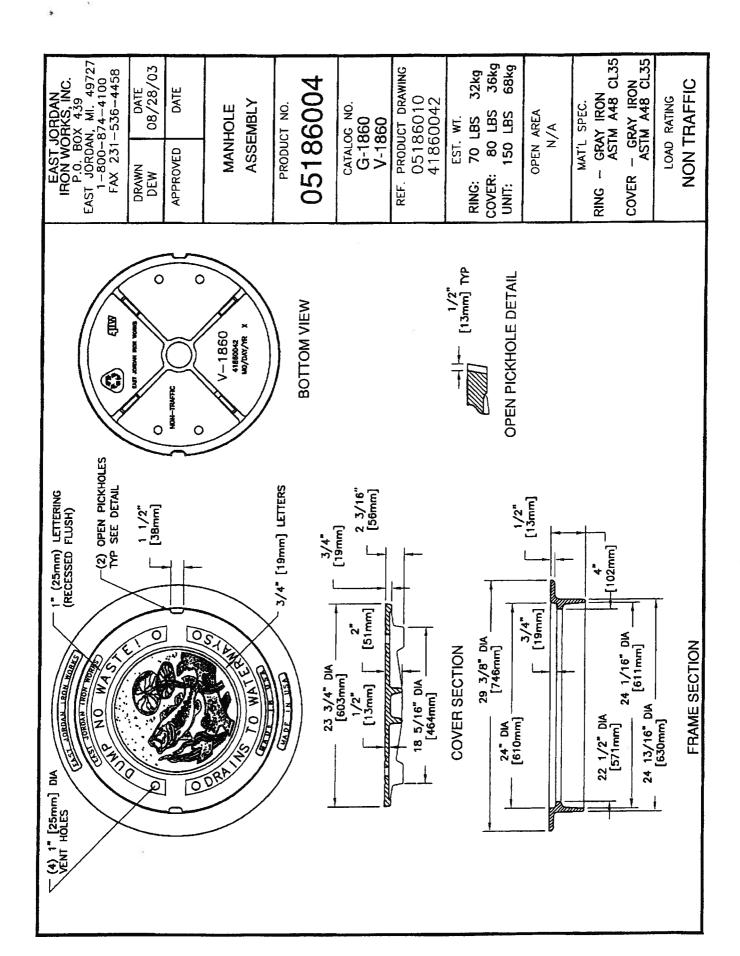
1050

ñ



INLET TOP MARKING PHASE II BROCHURE MISCELLANEOUS







DSCN0604.JPG 2005/01/04 12:41:10