

# TOBACCO USE BY THE NUMBERS



Nearly **18%** of U.S. adults aged 18 or older currently smoke cigarettes.

Percent of U.S. Adults Who Smoke Cigarettes

Men	Women
21%	15%

Total cost of smoking in the U.S. is more than **\$300 billion** annually.

Tobacco smoke contains **over 7000 chemicals**. Hundreds are **toxic**, and around **70 cause cancer**.



**24%** of adults smoke cigarettes

**7%** of adults use smokeless tobacco

**Over 75%** of adults think smoking should never be allowed in indoor workplaces.

## SMOKELESS TOBACCO

Use can result in **cancer of the mouth, esophagus and pancreas**

Like cigarettes, contains **addictive nicotine**

Causes **gum disease and tooth decay**



## ELECTRONIC CIGARETTES

Since no clinical studies have been submitted to the FDA, there is no public safety information available regarding electronic cigarettes.

Consumers have no way of knowing if the product is safe, what chemicals it may contain or how much nicotine they're inhaling.

Smoking is the number one leading cause of preventable death in the U.S.

More than 16 million Americans live with a smoking-related disease

**IT'S ALL ABOUT YOUR HEALTH**

Tobacco use can cause cancer, heart disease, stroke, lung diseases, diabetes and chronic obstructive pulmonary disease (COPD), as well as increase risks for tuberculosis, eye diseases and immune disorders

## THE BENEFITS OF QUITTING

70% of smokers say they want to quit smoking...for good.

AFTER QUITTING...

