

REOPEN TUSCALOOSA











COVID-19 RESPONSE

FEB 28

Activated IC Level 1

MARCH 5

Joint press conference with TCS

MARCH 12

Activated IC Level 2

Canceled public events/meetings

MARCH 13

Issued State of Emergency

Enacted 60 day grace period for water bills

Extended event cancellations

MARCH 25

Implemented 10 p.m. – 5 a.m. curfew

MARCH 26

Implemented 24 hour curfew

APRIL 3

Amended City order to mirror State

Stay at Home Order

STATE'S SAFER AT HOME ORDER

On April 28, Governor Kay Ivey and ADPH state health officer Dr. Scott Harris announced their plan to reopen Alabama.

REOPEN TUSCALOOSA

The City of Tuscaloosa's early action to slow the spread of COVID-19 has had the positive effect of flattening the curve.

While the threat has not passed, the City has earned the opportunity to begin to **reopen businesses** with a **medically-sound** approach.

BUSINESS ENGAGEMENT

By partnering through the Chamber of Commerce and other local partners, the City has received input from over 200 local businesses

CITY PLANNED OPERATIONAL PHASES

PHASE 1

Businesses **currently operating** may continue to operate. Plus, **general retail** and **commercial services** may operate at no more than 50% capacity, appointment-based and masks encouraged.

PHASE 2

Businesses from phase 1 may continue to operate. **Restaurants** may operate dining rooms at 50% capacity, **bars** may operate table service, and **close personal services** (barbers etc.) may operate by appointment only.

PHASE 3

Businesses from phases 1 & 2 may continue to operate. **All businesses** (including **entertainment venues & fitness**) and **community operations** (PARA, etc.) may operate at 50% capacity.

*City-hosted events and public gatherings on City property to be phased in after the completion and evaluation of these phases.

**These phases are subject to change, in accordance with the CDC and/or State's recommendation

MEDICAL REQUIREMENTS

TO IMPLEMENT REOPEN TUSCALOOSA

The Reopen phases will only be implemented as **medical evidence** demonstrates that it is **safe to do so**. The decision to activate any phase of plan will be made based on a variety of relevant criteria, including:

- Number of local inpatient COVID-19 positive patients
- Daily new COVID-19 hospitalizations
- ICU bed, ventilator, and PPE availability
- Availability of COVID-19 tests

OPERATIONAL PHASES

	PHASE 1	PHASE 2	PHASE 3
Retail	✓	✓	✓
Vending	✓	✓	✓
Rental & Leasing	✓	✓	✓
Professional Services	✓	✓	✓
Repairs	✓	✓	✓
Restaurants & Bars		✓	✓
Barber/Beauty Shops		✓	✓
Nail Salons		✓	✓
Massage Therapists		✓	✓
Tanning		✓	✓
Tattoo Parlors		✓	✓
Sports & Recreation			✓
Fitness Centers			✓
Entertainment Venues			✓
Nightclubs			✓

STATE-REGULATED ACTIVITIES

These institutions shall continue to follow and comply with Alabama Department of Public Health Orders.

- Religious entities
- Healthcare providers
- Caregivers
- Education providers

STEP BACK

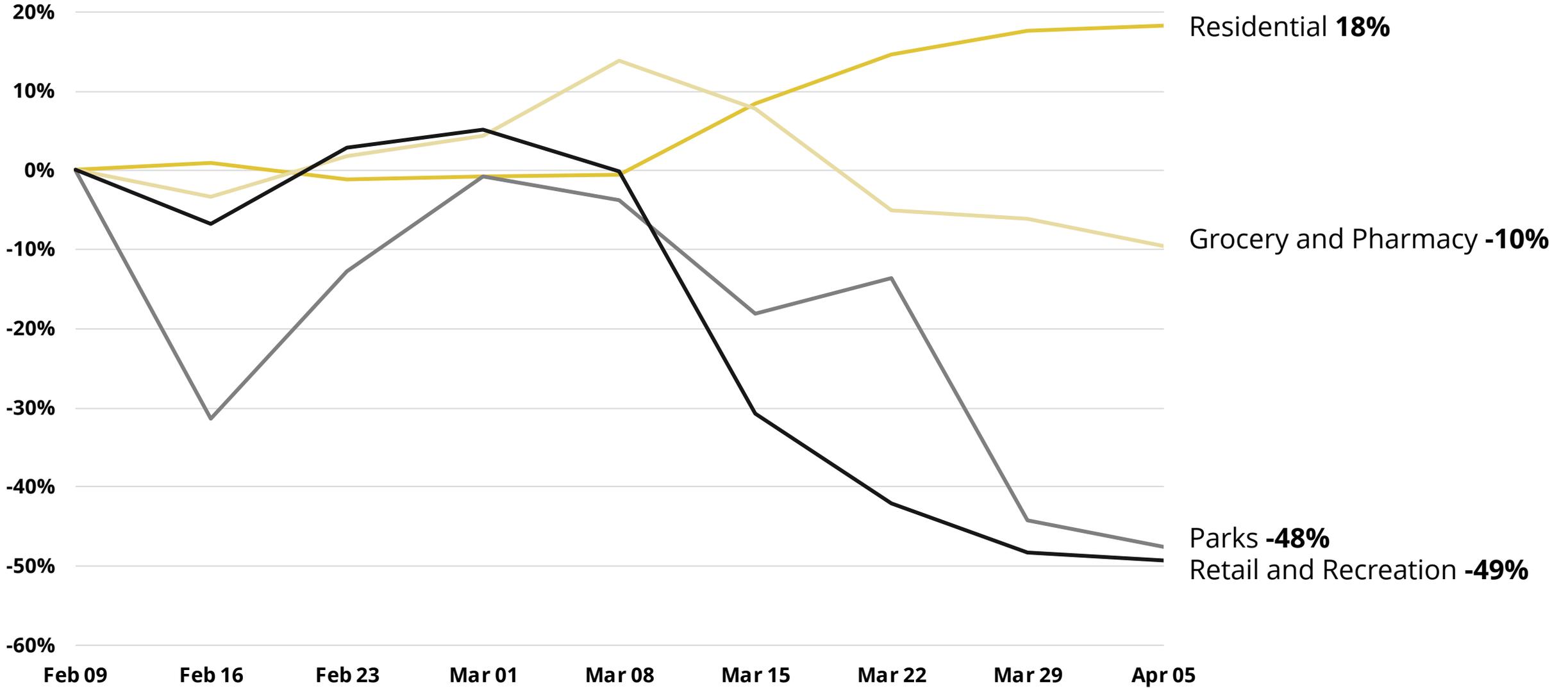
Should medical evidence indicate the necessity, the **Mayor may order a step back** in phase, or reinstitute the full 24 hour public safety curfew, in accordance with Governor Ivey and the Alabama Department of Public Health.

REOPEN TUSCALOOSA

TUSCALOOSA.COM/REOPEN

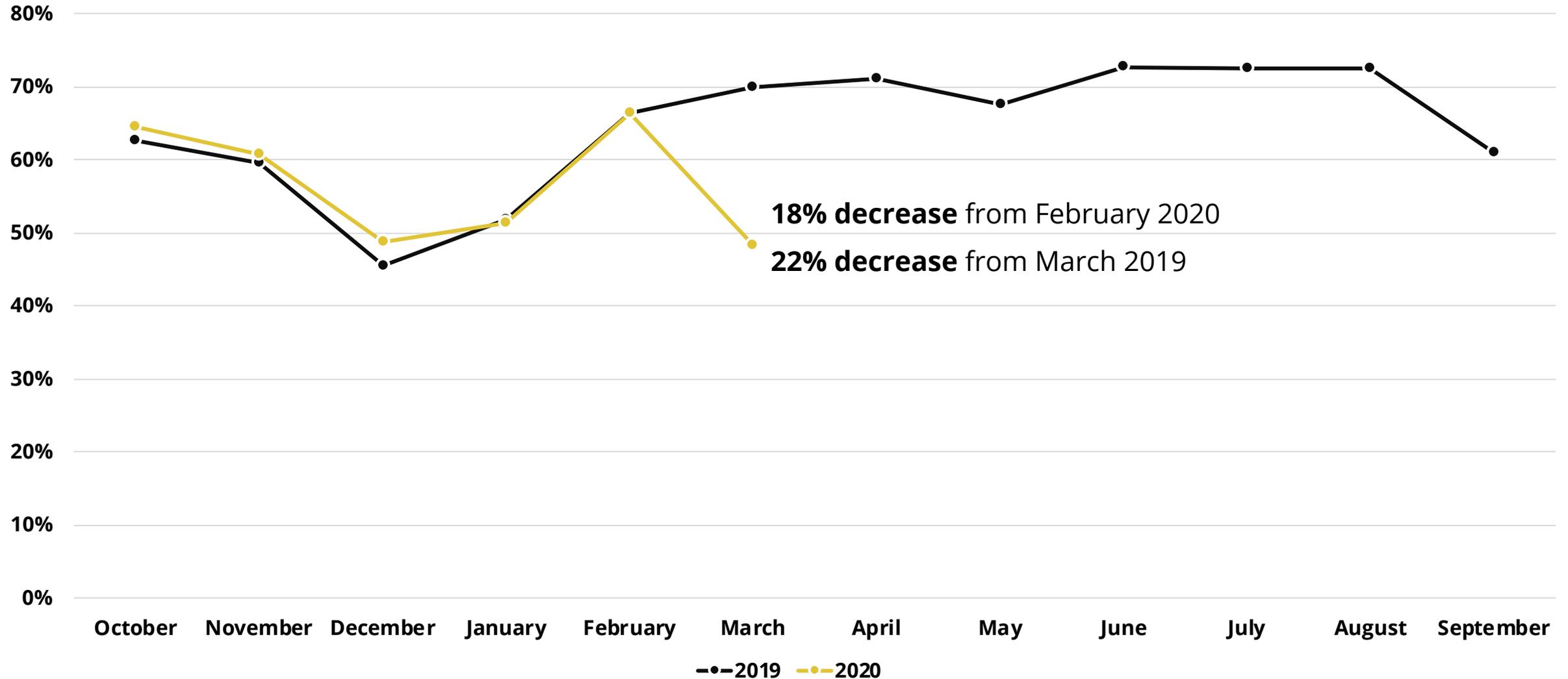
RESTART TUSCALOOSA

MOBILITY TUSCALOOSA COUNTY

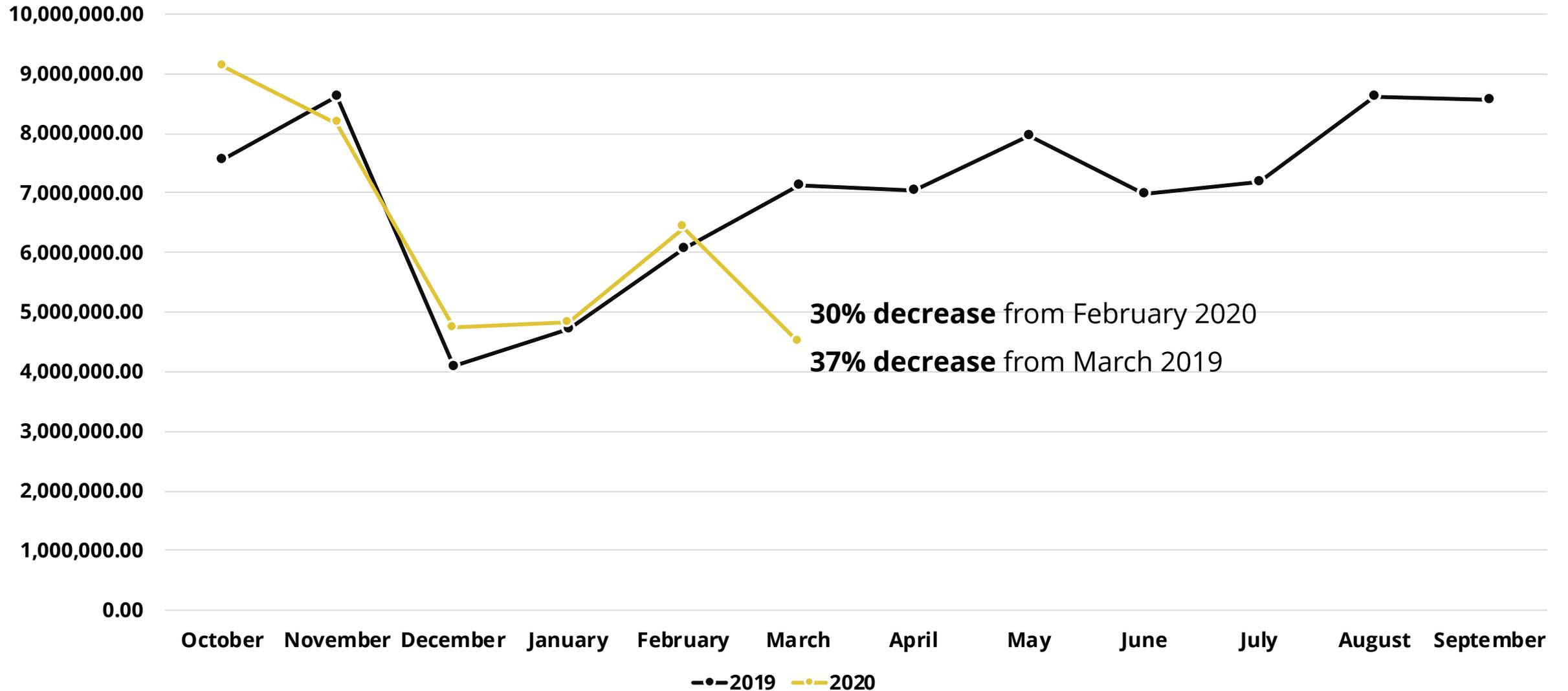


Source: Google Mobility Reports

STR REPORT OCCUPANCY PERCENT

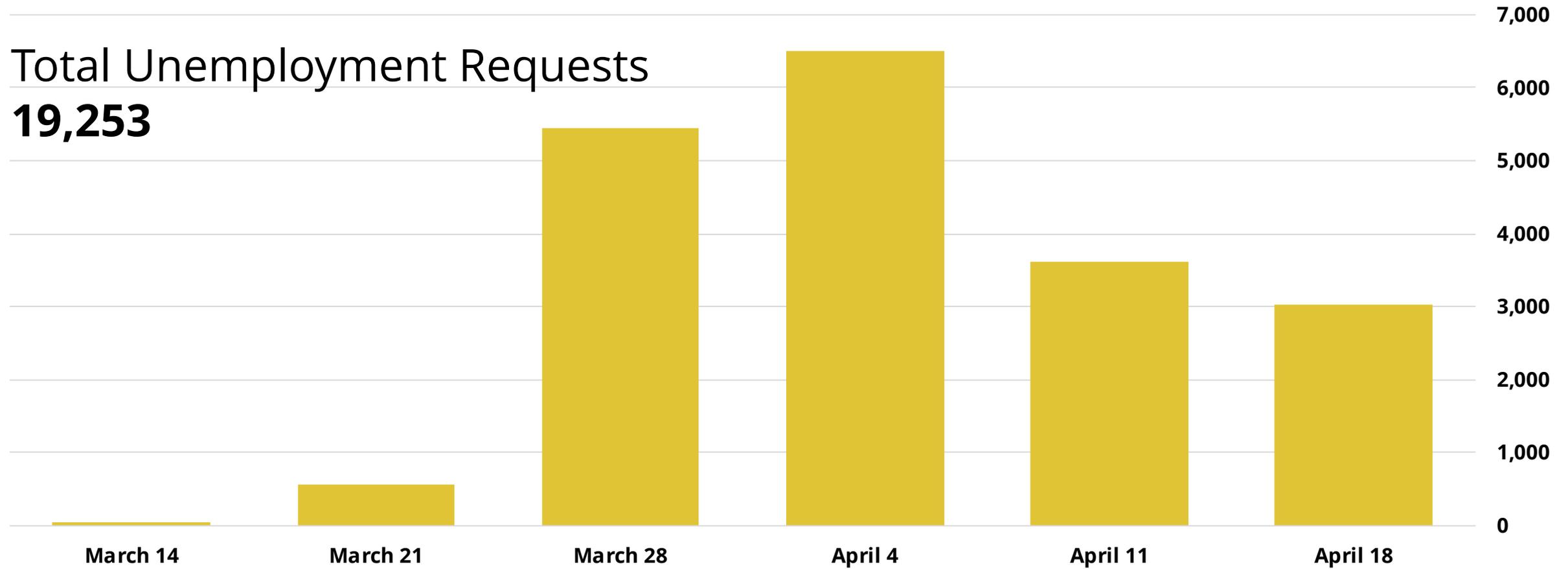


STR REPORT REVENUE



Source: STR Report

UNEMPLOYMENT REQUESTS TUSCALOOSA COUNTY

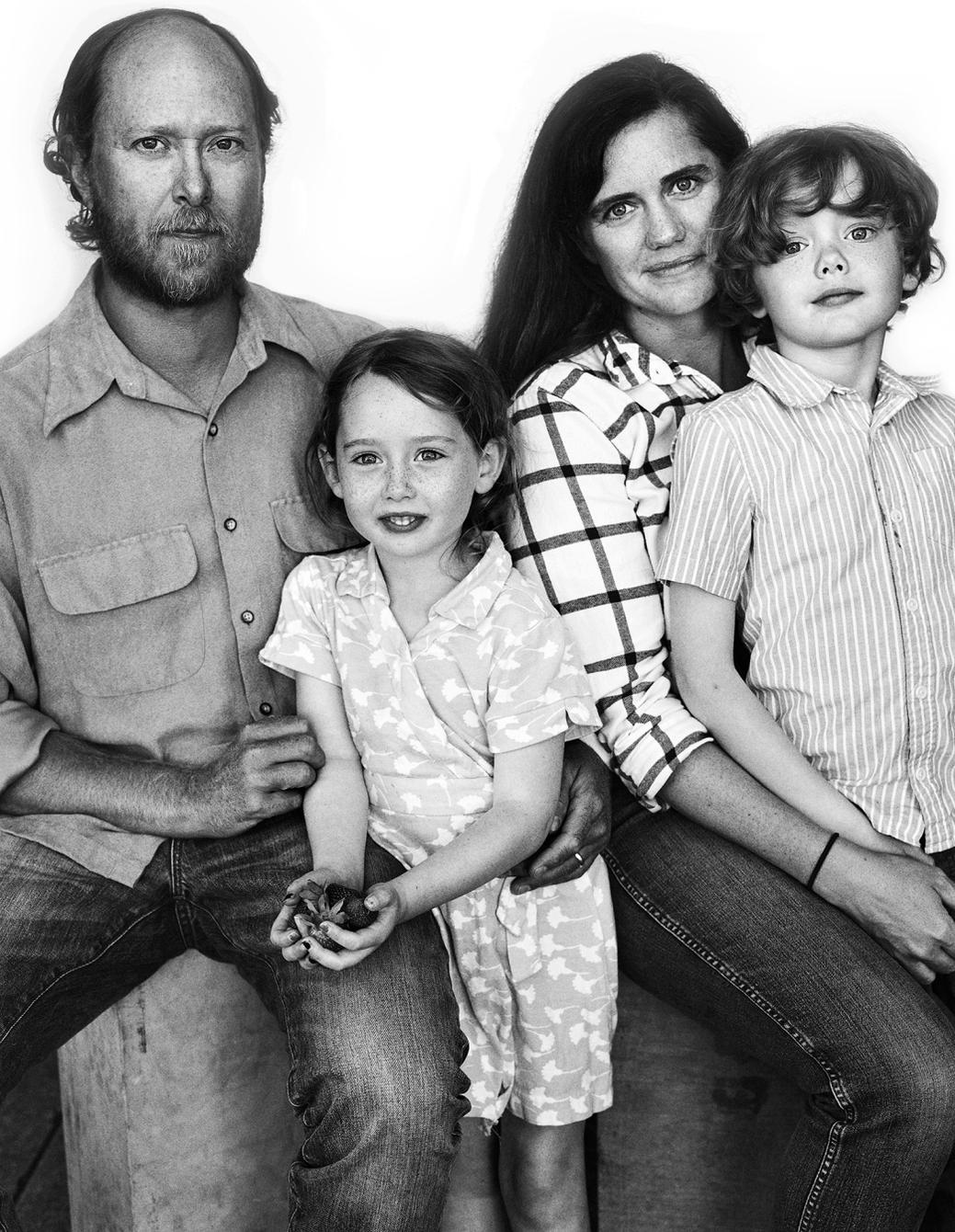


Source: Alabama Department of Labor

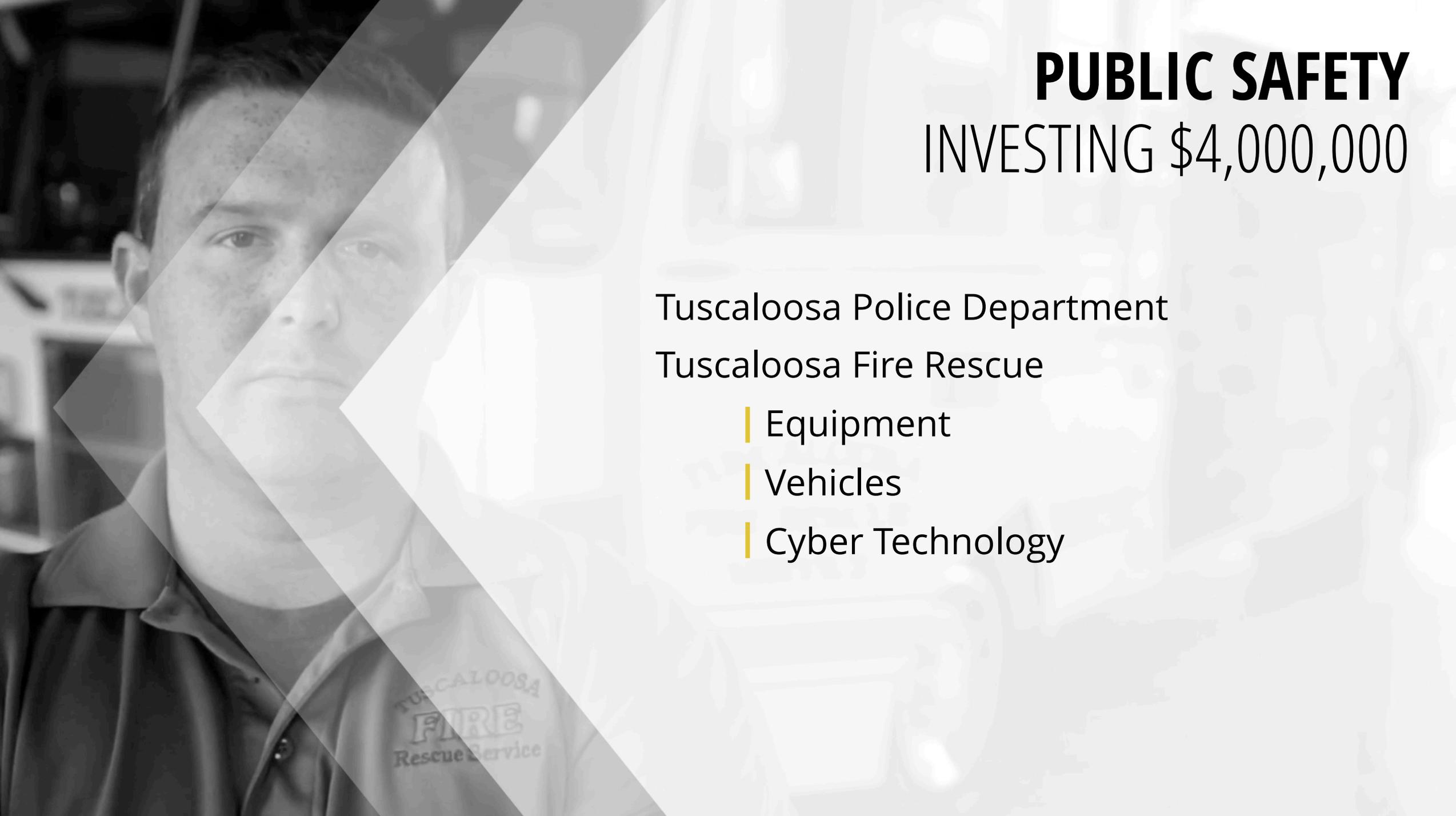
PLAN OF ACTION

	FY 2020	FY 2021	FY 2022	Total
Invest Neighborhoods		\$5,500,000	\$5,500,000	\$11,000,000
Invest Jobs	\$1,500,000	\$1,500,000	\$1,000,000	\$4,000,000
Invest Services	\$484,268			\$484,268
Invest City	\$6,686,211*			\$6,686,211
Total	\$8,670,479	\$7,000,000	\$7,000,000	\$22,670,479

*The grants will be dispersed over multiple fiscal years



INVEST
NEIGHBORHOODS



PUBLIC SAFETY

INVESTING \$4,000,000

Tuscaloosa Police Department

Tuscaloosa Fire Rescue

- | Equipment
- | Vehicles
- | Cyber Technology

ROAD READY

INVESTING \$7,000,000

FY 2021 and 2022

- | Neighborhood roads, sidewalks, curb and gutters
- | Must be bid by October 1, 2020
- | No right-of-way acquisition
- | Utilize existing grading criteria

INVEST JOBS



SMALL BUSINESS RELIEF FUND

INVESTING \$1,000,000

Business must be in the City of Tuscaloosa

Business does not have to be a Chamber member

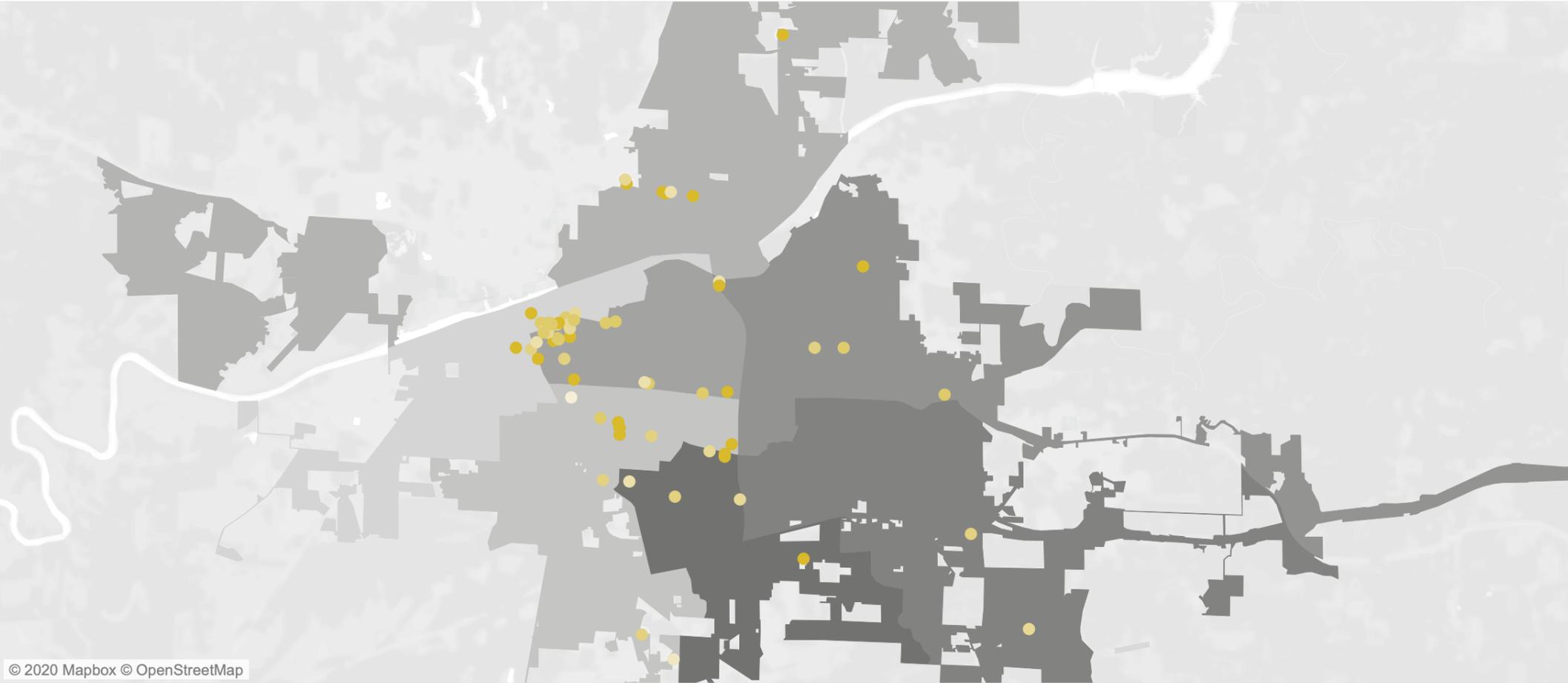
Each council district will have a minimum of \$50,000

Must be dispersed by Dec. 31, 2020



Council District**Category**

- Personal care 34
- Food service 25
- Service 14
- Shop 11
- Fitness 5
- Childcare 5
- Event venue 1



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Location	Number of Grants Awarded	% of Total Grants Awarded	Total Amount Awarded	% of Total Amount Awarded	Average Award Amount
Northport	15	15.79%	\$ 31,250	15.63%	\$ 2,083
Other Communities	15	15.79%	\$ 25,100	12.55%	\$ 1,673
Tuscaloosa	65	68.42%	\$ 143,650	71.83%	\$ 2,210



EXPERIENCES

INVESTING \$3,000,000

Bolster restaurants, hotels and jobs by expanding our experience economy

- | More amphitheater concerts
- | More Live at the Plaza shows
- | More sporting events
- | More music, food and art festivals
- | More entertainment district activity
- | More marketing to support experience economy

URGENCY OF NOW

City Council will resume public hearings for rezoning applications, alcohol licenses, etc.

Meetings will resume for

- | Planning and Zoning Commission
- | Zoning Board of Adjustments
- | Historic Preservation Commission



INVEST SERVICES

AGENCIES

INVESTING \$484,268

Provide funding to agencies who have assisted in

- | Delivery of services related to COVID-19
- | Carrying out job training to expand pool of health care workers and techs
- | Administering testing, diagnosis or other services at a fixed or mobile location

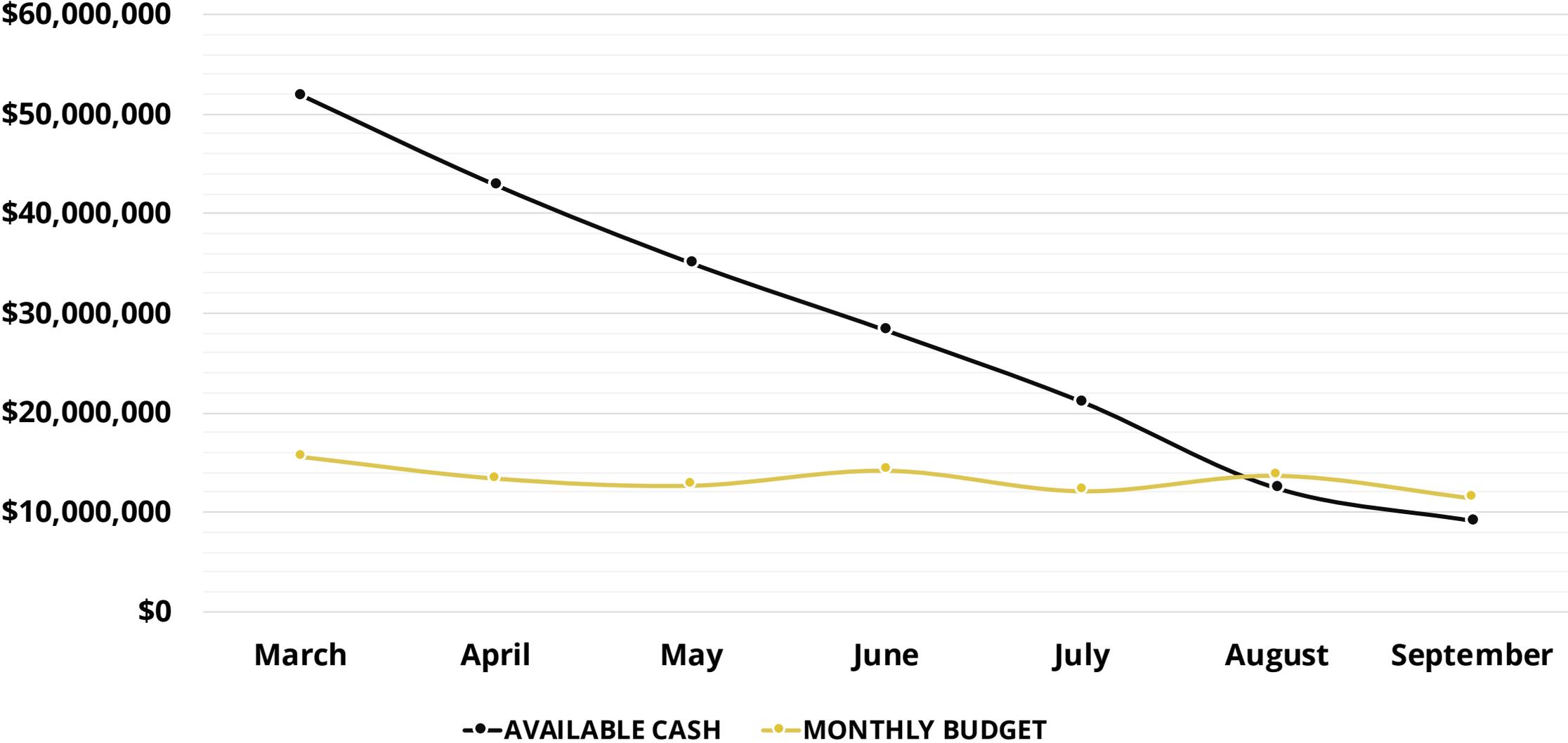


3001
Legacy
Retirement Village



INVEST CITY

FISCAL YEAR 2020



LEVERAGING OPPORTUNITIES COMMITMENT TO THE GENERAL FUND

DOJ \$125,205

Coronavirus Emergency Supplement Funding

FAA \$861,006

Airport Improvement Program
Grants-In-Aid for Airports

FTA \$5,700,000

Transit Infrastructure Grants

Regions \$25,000,000

Line of Credit

ACCOUNTABILITY

Suspension of all out-of-state travel, unless authorized by council

Hiring freeze for non-public safety positions

- | Exceptions approved by mayor

- | Review of vacant positions

Review of major equipment purchases



ELEVATE

ECONOMY

Give hope. Invest local.

COUNCIL CONSIDERATION PERIOD

April			May														
28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Council Work Session

Restart Tuscaloosa

Council Work Session

May 4 at 4-6 p.m.

Council Work Session

May 5 at 4-6 p.m.

Council Work Session

May 11 at 4-6 p.m.

Council Work Session

May 12 at 4-6 p.m.

RESTART TUSCALOOSA

COUNCIL VOTE ON MAY 12

All finances will be trackable on ElevateTuscaloosa.com