ZONING BOARD OF ADJUSTMENT STAFF REPORT April 26, 2021

ZBA-38-20

GENERAL INFORMATION

Property Owner (X) Petitioner (X)

B&E Enterprises, LLC

Requested Action and Purpose

A variance from the billboard regulations

Location and Existing Zoning

1241 McFarland Boulevard East. Zoned MX-5. (Council District 5)

Size and Existing Land Use

Approximately 0.81 acres, Business

Surrounding Land Use and Zoning

North: Vacant Lot, MX-5 East: Vacant Lot, MX-5

South: 13th St E

West: McFarland Blvd E

Applicable Regulations

Sec. 24-138. - Nonconforming, illegal and abandoned signs.

(2) Abandoned signs. Except as otherwise provided in this article, any sign that is located on property which, for a period of greater than ninety (90) days, becomes vacant and unoccupied, pertains to a business which does not maintain a current business license, or pertains to a time, event or purpose which no longer applies, shall be deemed to have been abandoned.

Any abandoned sign shall be prohibited and shall be removed by the owner of the sign or the owner of the property. The frame of an abandoned sign shall not be required to be removed if it conforms to all applicable terms contained in these regulations (including the sign face area for sign replacement yielded by such frame).

Any sign structure which supported an abandoned sign and which structure conforms to all applicable terms contained in these regulations shall be allowed to remain in place. However, in the event a sign structure which supported or supports an abandoned sign is inconsistent with any term contained in these regulations (including the sign face area for sign replacement yielded by the frame), then the sign structure and frame shall be either altered to comply with the terms contained herein or removed by the owner of such structure or property.

(5) *Variances*. It is the explicit intent that this section be enacted to accomplish the purposes as set forth in subparagraph (1) and any variance granted by the zoning board of adjustment would be detrimental to these purposes. Accordingly, the board of adjustment should only grant a variance for an extreme hardship. Acts of God and economic conditions shall not be considered hardships for purposes of this subsection. (Ord. No. 7178, 12-4-07)

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Sec. 24-304. - Permitted use table.

Off-Site signs are not allowed by right or special exception in the the MX-5 zoning district.

SUMMARY

The petition for a variance from the billboard regulations at 1241 McFarland Boulevard East was first heard by the Zoning Board of Adjustment on August 24, 2020 and has been continued each month since.

The petitioner is requesting a variance from the billboard regulations to allow the continued use of a billboard that has been deemed abandoned by the city. Until recently, the board at 13th Street East and McFarland Boulevard East has functioned as a legal nonconforming billboard (Sec. 24-138(1)) — it was/is nonconforming because off-site signs are not permitted in areas zoned MX-5 (or any other MX- district).

Staff received a complaint about the board located at 13th Street East and McFarland Boulevard East on March 23. The board was in a state of disrepair and the power meter had been removed. We documented it and the Zoning Officer determined that the board was not advertising anything in its state (due to the status of the vinyl).

On June 22, a period greater than 90 days had transpired where the sign sat vacant and unoccupied (See Sec. 24-138(2)), and the Zoning Officer, determined that the sign was abandoned and staff began the process to get the sign removed.

Office of Urban Development, Planning Division: No comment

Office of Urban Development, Building and Inspections Division: No comment

Infrastructure and Public Services, Engineering Division: No comment

Fire and Rescue Department, Fire Administration: No comment



ZONING BOARD OF ADJUSTMENT

PETITION APPLICATION

Last Updated, Oct 2019

Please complete all of the following required fields:

Address: 1	241 McFarland I	Blvd., Tusc	Location of Pet aloosa, Alaba	titioned Property ima 35404	
13th and Name: <u>B</u>	McFarland E Enterpris	Email: robert@cgpre.com			
Address: 2	Address: 361 Summit Blvd., Suite 110, Birmingham, Alabama			n, Alabama	ZIP Code: 35243
		F	etitioner (if diff	erent from owner)	
Name:		Ph	none:		Email:
Address: _	Address:				ZIP Code:
	The Petitioner	requests the	e following iter	m(s) from the Zonin	g Board of Adjustment:
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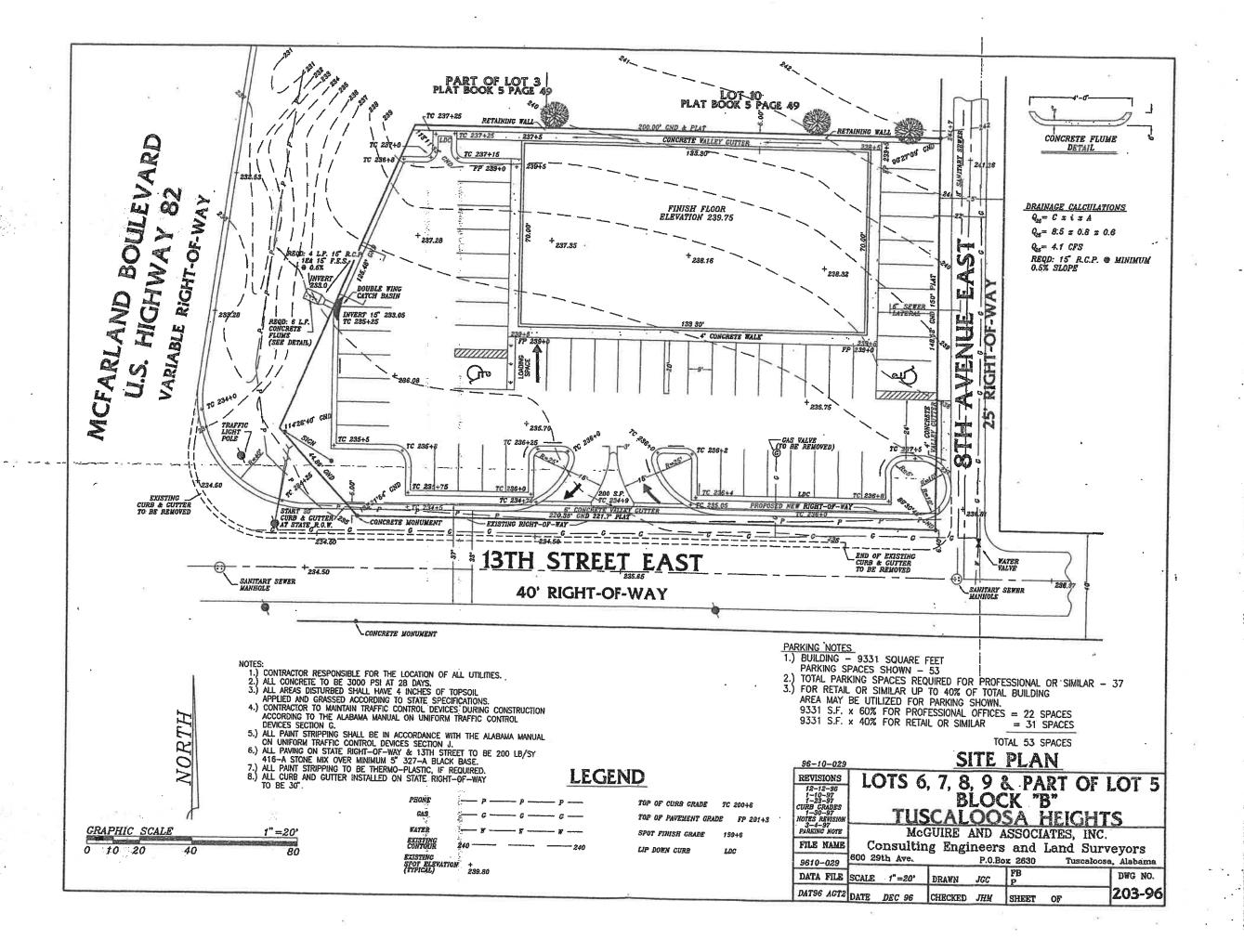
Please complete the applicable fields prior to application submission:

Answer the following for ALL requests:

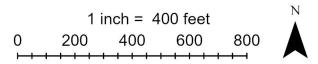
Describe the reasons for the request and, if requesting a special exception, any extra related information. (e.g. number of parking spaces, hours of operation, etc.)						
See attached Supplemental P	age Paragraph #2					
Ar	nswer the following for VARIANCE requests C	ONLY:				
creates a hardship on the propert enforcement of a zoning ordinan	ate a hardship for the variance. Explain the vary. When a variance is at issue, the primary ice will result in unnecessary hardship. Explained or buildings because of which a strict lible use of such land or building.	y consideration is whether a literal plain any special circumstances or				
See attached Supplemental P	age Paragraph #3					
•	s in harmony with the general purpose and in which it is located and shall not be injurious age Paragraph #4	_ , ,				
• •	EASE SUBMIT AN ELECTRONIC COPY OF T ON AND ANY NECESSARY SUPPORTING M.					
Office of Urban Development: Planning Division	2201 University Boulevard, Annex III Tuscaloosa, AL 35401	Email: zba@tuscaloosa.com SUBMIT FORM				
	FOR OFFICE USE ONLY:					
ZBA Case Number:Zoning District:						

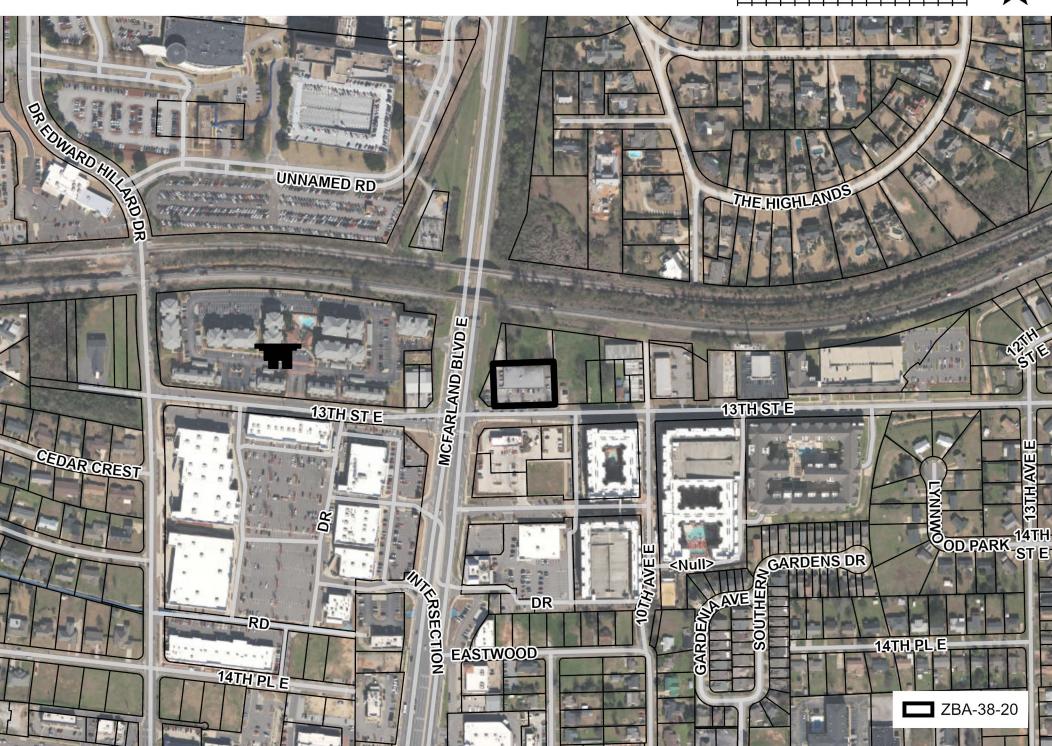
SUPPLEMENTAL PAGE B&E Enterprises, LLC & HTB 13TH Street and McFarland Exchange, LLC 1241 McFarland Blvd., Tuscaloosa

- 1. The vinyl located on the sign structure was displaced and ultimately removed at the request of the City. The time of this displacement was +/- March 23, 2020. The vinyl was removed on April 17, 2020. The City determined the billboard was "not advertising" on March 23. However, the proper standard as set forth in Sec. 24-138(2) of the Tuscaloosa AL Code of Ordinances, which expressly provides that 90 day period starts when the billboard is "vacant and unoccupied." While the billboard tenant's vinyl should have been repaired/replaced on March 23, it was not "vacant and unoccupied." As it regards the timing of repairs, as a result of the COVID-19 outbreak, the ability to install new vinyl on the billboard has been delayed. The initial delay was due to suppliers in China being shut down. This was further delayed by the 24-Hour Curfew issued by the Mayor on March 25, 2020. The Governor of Alabama then issued a State at Home Order on April 3, 2020. These orders were lightened on May 1, 2020. The time leading up to the Governor's Order being lightened, a backlog was created. This backlog further delayed our contractor's ability to obtain supplies to create the vinyl and graphics to be installed. It's our estimation the Mayor's curfew and Governor's order, followed by the ensuing backlog, created a 60 days delay in replacing the vinyl.
- 2. This billboard structure was conforming at the time it was installed in mid-1990s and remains a conforming billboard to this day. Pursuant to Sec. 24-135(4) of the Tuscaloosa AL Code of Ordinances: "Conforming billboards currently existing upon the date of the adoption of this article shall thereafter be deemed to be conforming billboards. Nonconforming billboards currently existing upon the date of the adoption of this article shall thereafter be deemed to be nonconforming billboards and all billboards shall be subject to the provisions of this article." The City's position is that the billboard became a legal nonconforming billboard when Tuscaloosa Forward Plan was fully implemented in 2012. As part of the Tuscaloosa Forward Plan enactment, the zoning of the property in which the billboard is located changed to MX-5. As it's been explained recently, billboards are not permitted in MX-5 zones. Our hardship is the zoning change that followed the April 27, 2011 tornado. The change is zoning was not something implemented by the ownership. If this board is taken down, the ability to install a new billboard at this property is no longer available.
- 3. The billboard is located on a major roadway, McFarland Blvd. McFarland Blvd. contains more than three (3) moving lanes of traffic. Major roadways with high traffic are ideal location for billboards. The presence of this billboard on a US Highway, following the redevelopment of this area post-April 2011 tornado, is in keeping with the neighborhood. Additionally, this size of this billboard is 12' x 25' which is less than one-half the typical billboard size (14'x'48'). In addition to its size, the existing sign structure is the only one located on the property. The ownership has not allowed excessive competition or multiple signs to be installed. This board also allows the minimization of clutter and avoids creating a hazard for motorist.



ZBA-38-20 Vicinity Map





ZBA-38-20 Aerial Map

MCFARLAND BLVD E





